

15-17 SEPTEMBER 2025 | BUCHAREST

CONFERENCE CALL

KEY DATES

DEADLINE FOR SUBMISSION
OF ABSTRACTS

| max. 250 words
April 4, 2025

DEADLINE FOR SUBMISSION
OF PANELS

| max. 500 words
| 5-6 participants
April 4, 2025

SUBMISSIONS TO BE SENT AT:

crisis8@comunicare.ro

NOTIFICATION OF AUTHORS

May 9, 2025

REGISTRATION

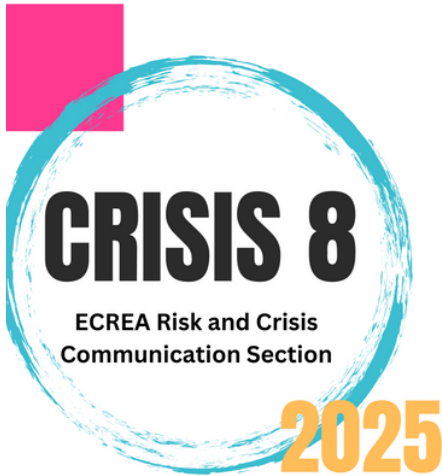
open: **May 19, 2025**

early bird: **by June 15, 2025**

close: **August 15, 2025**

Communication at the crossroads: the intersection of crisis management, sustainability, and digital transformation

ECREA Crisis 8 aims to bring together scholars, researchers, and practitioners to discuss developments in risk and crisis communication within the evolving communication ecosystem. Although research on communication in crisis contexts is extensive, it has become increasingly clear that we face disrupted traditional interpretative frameworks. The widespread use of social media platforms and the rapid advancement of communication technology have challenged long-established theories, models, and practices in risk and crisis communication. The challenges include delivering timely and accurate crisis information, strategically framing messages, engaging in dialogic forms of crisis communication, and managing reputational crises. In such situations, digital and social media play a key role in how the public interprets events, with significant implications for crisis management and the shaping of trust in public and private institutions during overlapping global crises.



One critical issue that demands more attention is the risk of widespread misinformation and disinformation for which governments, officials, and organizations have worked to reduce the public's vulnerability to these threats.

For Crisis 8, we invite researchers and practitioners presenting cross-disciplinary approaches from communication, public relations, journalism, business, marketing, education, political communication, management, and other related fields. We also encourage PhD students to submit presentations and to attend the thematic workshops featured within the conference as well as a PhD workshop focused on career development for young professionals.

Keynote speaker

Yan Jin, Ph.D., is the C. Richard Yarbrough Professor in Crisis Communication Leadership and a professor of public relations at Grady College of Journalism and Mass Communication, University of Georgia (UGA), United States. She is Director of the Crisis Communication Think Tank (CCTT) and Director of the Crisis, Risk, and Disaster Communication (CRDC) graduate certificate program at UGA. Dr. Jin's work serves as a framework for crisis management and strategic risk communication research and practice in a rapidly evolving media landscape and amidst emotionally charged conflict situations, tackling sticky crisis challenge with a READINESS approach.



Yan Jin, PhD

Thematic workshops



CRISIS SIMULATION WORKSHOP

✉ contact: Sten Torpan
|University of Tartu, Estonia | sten.torpan@ut.ee



MEME & CRISIS COMMUNICATION WORKSHOP

✉ contact: Pavel Rodin
|University of Gothenburg, Sweden | pavel.rodin@jmg.gu.se



PRE CONFERENCE PHD WORKSHOP

LIFE AFTER PHD: HOW TO PLAN FOR YOUR FUTURE CARRIER?

✉ contact: Heini Ruohonen
|Abo Akademi, Finland | heini.ruohonen@abo.fi

Further details to be shared in the coming months.

Crisis Communication Think Tank Best PhD Paper Award



PhD candidates whose abstracts are accepted for presentation at Crisis 8 will have the opportunity to submit their presentation to receive the 'CCTT Best PhD Paper Award' (\$500), sponsored by the Crisis Communication Think Tank.

Decisions regarding the award will be made by a committee consisting of representatives of the Think Tank and members of the scientific committee of the conference, that will assess all the submitted papers and presentations.

Fees

- ECREA member: 290 EUR (240 EUR early bird, until June 15, 2025)
- ECREA PhD student: 100 EUR (50 EUR early bird, until June 15, 2025)
- Non-ECREA member: 400 EUR (350 EUR early bird, until June 15, 2025)
- Non-ECREA PhD student: 150 EUR (100 EUR early bird, until June 15, 2025)

Organizer

College of Communication and Public Relations
Doctoral School
National University of Political Studies and Public Administration
(SNSPA), Bucharest, Romania

Venue

30A Expozitiei Blvd, Bucharest, Romania

Social activities



GUIDED TOUR AT VILLAGE MUSEUM

Sept. 14, 2025 | afternoon

registration required,
not included in the conference fee



RECEPTION DINNER

Sept. 15, 2025 | evening

included in conference fee

Accommodation

Recommendations about hotels and planning the trip to Bucharest will be available soon on the conference webpage: <https://commcenter.eu/ecrea-crisis-8/>

Contact

Associate professor Corina Buzoianu

crisis8@comunicare.ro

corina.buzoianu@comunicare.ro