



30.01.2026

**EXAMEN DE LICENȚĂ – SESIUNEA FEBRUARIE 2026  
DISCIPLINE FUNDAMENTALE ȘI DE SPECIALITATE  
SPECIALIZAREA COMUNICARE ȘI MEDIA EMERGENTE  
(CU PREDARE ÎN LIMBA ENGLEZĂ)/  
COMMUNICATION AND EMERGING MEDIA  
GRILA DE CORECTARE PENTRU DISCIPLINA:  
*MASS MEDIA AND SOCIETY. EMERGING MEDIA***

**Topic number: 10**

**Describe and discuss measures taken in the fight against online disinformation. Focus on the role of fact-checking by using real-life examples.**

**EVALUATION GRID**

- Explain how online disinformation spreads in digital media environments and discuss possible measures that can be taken to combat it – 2 p.
- Describe the role of fact-checking in countering online disinformation, explaining how fact-checkers work (e.g., verification methods, collaboration with platforms, debunking strategies, etc.) – 3 p.
- Suggest and explain at least one additional measure (besides fact-checking) that can contribute to fighting online disinformation (e.g., media literacy, platform regulation, user responsibility, etc.) – 1 p.
- Provide clear, recent real-life examples of fact-checking initiatives (e.g., independent fact-checking organizations, platform labels, media collaborations, etc.) and discuss their impact – 2 p.
- Style and academic writing (clarity, structure, appropriate vocabulary) – 1 p.
- Starting point – 1 p.

Passing grade: 5. Starting point included.

*Președintele Comisiei de licență*

*Prof. univ. dr. Alina Bârgăoanu*