**31.01.2025**

**EXAMEN DE LICENȚĂ – SESIUNEA FEBRUARIE 2025**

**DISCIPLINE FUNDAMENTALE ȘI DE SPECIALITATE**
**SPECIALIZAREA COMUNICARE ȘI MEDIA EMERGENTE**
**(CU PREDARE ÎN LIMBA ENGLEZĂ)/**
**COMMUNICATION AND EMERGING MEDIA**
**GRILA DE CORECTARE PENTRU DISCIPLINA:**
**MASS MEDIA AND SOCIETY. EMERGING MEDIA**

**Topic number: 2**

One definition refers to mis-information as "information that is false, but the person who is disseminating it believes that it is true". Discuss possible implications of exposure to mis-information in the current media landscape. Use relevant examples to support your ideas.

**EVALUATION GRID**

1. **Describe the broader media landscape in which mis-information spreads (1.5 points)**

   ○ Discuss the various platforms where mis-information circulates, including social media, online news platforms, traditional media, and user-generated content.

   ○ Explain how digital communication and algorithmic amplification contribute to the spread of mis-information.

2. **Define mis-information and describe its key characteristics (2 points)**

   ○ Provide a clear definition of mis-information and differentiate it from related concepts like disinformation.

   ○ Offer relevant examples of mis-information in different contexts, such as politics, health, or climate change.

3. **Identify and describe at least two possible implications of exposure to mis-information (3 points)**

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- Discuss the potential consequences of mis-information, such as public distrust in media, political polarization, health risks (e.g., vaccine misinformation), or the influence on social movements and elections.
- Provide a well-reasoned explanation of how mis-information impacts public perception and decision-making.

4. **Provide detailed and recent examples to illustrate the identified implications (2 points)**

- Use specific case studies or recent real-world examples to support the discussion.
- Ensure examples are relevant and clearly demonstrate the effects of mis-information.

5. **Style and academic writing (0.5 points)**

- Maintain clarity, coherence, proper structure, and grammatical accuracy.
- Ensure logical flow and proper citation if applicable.

6. **Starting point (1 point)**

**Passing Grade: 5 (Starting point included)**


Președintele Comisiei de licență

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