

Global communication campaigns – Teme de absolviere

1. Global crisis communications: communication campaigns in response to Covid19
2. Successful communication campaigns: global movements
3. War communication campaigns: analysis of Ukraine effort to communicate globally in the context of the Donbas war
4. UN communications campaign in conflict areas
5. African Union communication campaigns towards greater cooperation
6. Green communication campaigns and their impact
7. Global corporate communication campaigns in the context of trade war
8. Interest groups and global communication campaigns
9. Extremist, terrorist and conspiracy theorist communication and their effect
10. Political foundations and their strategic communications: impact in elections