

## **Mass media and society – Dissertation topics**

1. Propaganda and advertising campaigns
2. The impact of algorithms in electoral campaigns
3. Fake news: typology and effects
4. Agenda setting and social media
5. Uses and gratifications of social media
6. Online identity in the digital era
7. Changing patterns in news consumption
8. Social media use for political purposes
9. Uses and gratification of instant messaging platforms
10. Fake news and how they redefine journalism