

Mass Media and Society. Emerging Media

1. Digital media influence: How new platforms shape public perception
2. Media choice and consumption in the digital age
3. Algorithms, virality, and public opinion on social media
4. Youth, identity, and behavior in the social media era
5. Digital agenda-setting: media's role in shaping priorities
6. Gratification in the click age: Why we use media today
7. Online silence: Conformity and opinion suppression on social media platforms
8. Digital propaganda and persuasive communication
9. Influencers and the two-step flow of communication in the online sphere
10. Information disorders: Communication challenges in today's media landscape

Research Methods in Communication Sciences

1. Best practices in designing research tools for communication sciences
2. Types of research that use quantitative methods. A meta-analysis
3. Types of research that use qualitative methods. A meta-analysis
4. Methods to research interpersonal communication
5. Methods to research official/institutional communication
6. Mixed methods in communication research: Balancing quantitative and qualitative approaches
7. Conducting surveys to measure public opinion: Best practices and limitations in communication sciences
8. Content analysis in communication research: A critical review of techniques and applications
9. Experiment-based methods in communication sciences
10. Methods for investigating digital and in-person communities