

### **Mass Media and Society. Emerging Media**

1. The perceived effects of mass media in the digital age: Analyzing the influence of new media platforms
2. Patterns of media consumption in a high-choice media environment
3. Shaping public opinion in the social media era: The role of algorithms and viral content
4. The impact of social media on young people's attitudes and behaviors
5. Public and citizens' agendas in the digital era: How the media shape perceptions and influence priorities
6. Exploring media uses and gratifications in the modern information environment
7. Digital media and the spiral of silence: Examining online opinion suppression and social conformity in the age of social media
8. Persuasion and propaganda in the modern media landscape: Analyzing tactics, strategies, and consequences in the digital age
9. The two-step flow of communication in the contemporary media ecosystem: the role of influencers, opinion leaders, and digital networks
10. Fake news and digital disinformation: Exploring the spread, impact, and countermeasures in the modern media landscape

### **Research Methods in Communication Sciences**

1. Best practices in designing research tools for communication sciences
2. Types of research that use quantitative methods. A meta-analysis
3. Types of research that use qualitative methods. A meta-analysis
4. Methods to research interpersonal communication
5. Methods to research official/institutional communication
6. Mixed methods in communication research: Balancing quantitative and qualitative approaches
7. Conducting surveys to measure public opinion: Best practices and limitations in communication sciences
8. Content analysis in communication research: A critical review of techniques and applications
9. Experiment-based methods in communication sciences
10. Methods for investigating digital and in-person communities