

DRAGOȘ BUCURENCI

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Academic Education

STANFORD GRADUATE SCHOOL OF BUSINESS Stanford, California
Master of Business Administration 2011 – 2013

NATIONAL UNIVERSITY OF ARTS Bucharest, Romania
BA Art History and Theory 2006 – 2009

Further Education

MAYNOOTH UNIVERSITY EDWARD M. KENNEDY INSTITUTE Maynooth, Ireland
Mediation for Crisis Management 2015

ACADEMY OF LEADERSHIP COACHING AND NLP Corte Madera, California
Certified NLP Coach 2013

KAHLER COMMUNICATIONS EUROPE Bucharest, Romania
Certified Process Communication Model® Trainer 2007 – 2008

UNIVERSITY OF WESTMINSTER London, UK
Creative Writing Summer School 2007

ERUDIO ASSOCIATION Bucharest, Romania
Fellow of the Creative Leadership "Erisma" Program 2006

Professional Experience

KHASTALIA CONSULTING 2008 – 2011, 2013 – 2014, since 2015
Communication consulting and training firm

Managing Partner, Consultant & Trainer

- Trained 2000+ managers in public speaking, storytelling and interpersonal communication
- Advised CEOs and politicians in personal rebranding, public appearances and media relations
- 'Best Training Program of the Year 2010' Award (voted by 470 CEOs and HR Directors)

HOPE AND HOMES FOR CHILDREN FOUNDATION since 2015
Child protection NGO

Director of Development

- Built new Communication & Fundraising Department from scratch
- Revamped fundraising strategy, increasing domestically raised funds two-fold to €1.2M annually
- Executed PR strategy to reposition the brand as top-of-mind in child protection in Romania

EUROPEAN COMMISSION 2014 – 2015
Cabinet of the Commissioner for Regional Policy

Communication Adviser, Member of Cabinet

- Offered strategic advice for positioning the Commissioner as the new face of EU Regional Policy
- Coordinated communications online and on the ground for 24 missions to EU Member States
- Oversaw the implementation of programmes in the UK and the Northern Ireland Task Force

MAIMULTVERDE (MORE GREEN) ASSOCIATION 2008 – 2011
Environmental education NGO

Co-founder and President

- Built the 2nd most popular environmental NGO brand among Romanian youth (*GfK study*, 2009)
- Coordinated a team of 14 people who executed nation-wide projects involving 14,000 volunteers
- Raised €3M euros in private sponsorship from multinational companies
- Created Bucharest's first rent-a-bike system (5 centers, 8,000 registered users)

SAVE THE DANUBE DELTA ASSOCIATION
Environmental advocacy NGO

2004 – 2008

Executive Director

- Revamped fundraising strategy, increasing annual budget tenfold to €1M euros
- Rekindled public interest and debate around the Delta, increasing media coverage fourfold

BRITISH COUNCIL

2002 – 2004

The UK's international organization for cultural relations

Head of Communications – The UK-SE European Forum

- Coordinated PR Managers in seven countries
- Designed social media platform for SE European and British politicians

Web & New Media Manager – British Council Romania

- Developed Info Kiosk software and implemented web content management systems

ARS DOCENDI PUBLISHING HOUSE

2001 – 2002

University of Bucharest

Assistant Editor, Events Manager

- Organized the publishing house's first book launches and book launch campaigns

Media Work

TELEVISION

<i>Host, 'Survivor', Pro TV</i> Romanian version of the international Survivor game show (44 episodes)	2016	<i>Producer and host,</i> <i>'Green Line', TVR1</i> Environmental travelogue (12 episodes)	2007
<i>Producer and host,</i> <i>'First Aid Lesson', Pro TV</i> Series of fillers promoting nation-wide first aid education (12 episodes)	2011	<i>Supporter of Mircea Eliade,</i> <i>'Great Romanians' show, TVR1</i> (Romanian version of BBC's '100 Great Britons')	2007
<i>Producer and host,</i> <i>'Volunteer for a Day', Prima TV</i> Educational reality-show (12 episodes)	2010	<i>Producer and host,</i> <i>'Cultura libre', TVR1</i> Cultural talk show (14 episodes)	2006
<i>Producer and host,</i> <i>'As Good as Life', TVR1</i> Infotainment magazine (12 episodes)	2009 – 2010	<i>Host,</i> <i>'Points on the World's Art Map', TVR1</i> Cultural magazine (24 episodes)	2006
<i>Producer and host,</i> <i>'Green Romania', Realitatea TV</i> Environmental travelogue (12 episodes)	2007	<i>Host, 'Addictions', TVR Cultural</i> Cultural talk show (24 episodes)	2005

PRINT

Columnist, <i>The One</i> magazine	2010 – 2014
Columnist, <i>Elle</i> magazine	2008 – 2010
Columnist, <i>Esquire</i> magazine	2008 – 2010
Columnist, <i>Evenimentul Zilei</i> national newspaper	2007
Editor, Environmental section, <i>Academia Cațavencu</i> political satire magazine	2005 – 2006
Contributor <i>Dilema, Dilema Veche, Omagiu, Suplimentul de Cultura, Cultura, Linternet,</i> <i>Observator Cultural, Time Out, Re:publik, Tabu, Jurnalul de Iași</i>	1999 – 2011

Books

- **Despre curajul de a ne lăsa văzuți**, essays, Curtea Veche, Bucharest, 2016
- **RealK**, novel, Polirom, Iași, 2004

Language competencies

- **English** (Speaking/Understanding/Writing/Reading: *Proficient*)
- **French** (Understanding/Reading: *Good*; Speaking/Writing: *Average*)