

Contact

dana.nae.popa@pastel.ro

www.linkedin.com/in/dananaepopa
(LinkedIn)

Top Skills

Employer Branding

Branding & Identity

Trade Marketing

Dana Nae Popa

Owner&Managing Director Agenția pastel, Președinte Asociația pastel, Președinte UAPR (Uniunea Agențiilor de Publicitate din România), Fondator Efectiv Podcast, Co-fondator COPERA Branding, Cadru didactic asociat FCRP.

Bucharest, Romania

Experience

Efectiv Podcast

Founder

April 2024 - Present (1 year 7 months)

Bucharest, Romania

https://m.youtube.com/playlist?list=PLkf_el36qNmbqInrgPNCA0Zh4SPuSxQZa

Facultatea de Comunicare si Relatii Publice

Cadru didactic asociat (CDA), Cursul "Imagini și simboluri",
Specializarea Publicitate

February 2024 - Present (1 year 9 months)

Bucharest, Romania

Copera Branding

Co-Founder

November 2022 - Present (3 years)

Bucharest, Romania

Uniunea Agențiilor de Publicitate din Romania (UAPR)

7 years 7 months

President

April 2022 - Present (3 years 7 months)

Bucharest, Romania

Board Member

April 2018 - April 2022 (4 years 1 month)

Bucharest, Romania

pastel

19 years 7 months

owner&managing director

November 2015 - Present (10 years)

Bucharest, Romania

co-founder&managing partner

April 2006 - November 2015 (9 years 8 months)

Bucharest, Romania

Asociatia pastel

founder&president

October 2020 - Present (5 years 1 month)

Bucharest, Bucharest, Romania

Education

Academia de Studii Economice din București

Master's degree, International Marketing · (2006 - 2008)

Academia de Studii Economice din București

Bachelor's degree, Marketing · (2002 - 2006)