



# ONLINE MARKETING ASSISTANT FOR SUBSIDIZED INTERNSHIP

## Megaventory Inc

<https://www.megaventory.com/>  
Greece, Athens

**Duration:** 3-6 months

**Commitment:** Full-time

**Company:** Megaventory is the web startup that changes the everyday life of employees in commercial businesses. It does this by offering a complete, flexible, and state-of-the-art, cloud ERP application that can meet all the business needs of a company.

Every day, hundreds of employees use our application to process customer orders, replenish and monitor their inventory, and manage the company's production and reporting. **Megaventory is one of the first startups offering Software as a Service ERP** and has managed to establish itself in the global ranking with **customers in more than 40 countries organically** and all that without external borrowing or venture capital financing.

It is from this privileged position that we continue to **enrich our product and grow our customer base** by designing and implementing new online marketing initiatives. We are **interested in employing and educating a pre-graduate** within an internship position who will actively setup and manage these initiatives under our guidance.

The internship can be carried out in the framework of a **school or European Union / Erasmus+ funding program or by covering part of its costs by Megaventory**. The trainee will be employed at the Greece offices of the company in Athens very near the metro station.

## Necessary qualifications:

- Excellent English language skills both written and orally
- Practical experience with online marketing techniques and technologies
- Very good knowledge of managing social media accounts (Facebook, Twitter, LinkedIn, etc) for brands
- Very good authoring / copywriting skills
- Not graduated yet

## Optional Qualifications:

- Basic knowledge of Search Engine Optimization (SEO) techniques & tools
- Basic knowledge of Search Engine Marketing (SEM) techniques & tools
- Basic knowledge of Google Analytics
- Basic knowledge of image editing (eg Photoshop, Illustrator)
- Basic knowledge of email marketing management



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## Task Description:

- Content creation for the purpose of promoting and explaining Megaventory products
- Implementation of SEO initiatives
- Social Media accounts' management for Megaventory brand
- Search Engine Marketing accounts' management (Google Ads, Facebook Ads, LinkedIn Ads, other platforms)
- Design, implement, and management of email marketing initiatives
- Onboarding optimization for a better user customer experience
- Analytics data processing from a statistical perspective
- Branding and customer personas optimization
- Micro-site design and content creation
- You can find an indicative list of the currently available tasks outlined in more detail here: <https://bit.ly/2DA7YNr>

## Benefits:

- Acquiring practical and directly marketable knowledge and experience
- Support and guidance from the Megaventory Team towards the successful completion of the internship
- Collaboration with other professionals in the field and networking
- Experience in collaboration with companies from around the world
- Use of modern tools and methodologies
- Relaxed working hours with an emphasis on results rather than on formal work
- Obvious and immediate impact of the work done on the entire customer base
- Work in a pleasant and professional environment in the most beautiful country in the world :)
- The prospect of further cooperation beyond the internship timeframe
- An internship in Megaventory means gaining first-hand, practical knowledge and experience, taking on responsibility and ownership of the project at hand and the opportunity for work that will have a real impact on people all over the world.
- You can see what previous employees and interns had to say about working with us at Glassdoor: <https://bit.ly/2DB6H8M>

## To apply:

- Apply by sending your resume to [info@megaventory.com](mailto:info@megaventory.com) and using DIGMAR-INT in the subject OR by directly filling in this form: <https://bit.ly/2KqQ7Zk>