

2020 2021
Spring semester
Schedule - College of Communication and Public Relations

Very important - the seminars (laboratories) are held every 2 weeks. You'll see in the schedule group 1 / group 2 (G1 / G2). The weeks are divided in uneven and even weeks. So group 1 needs to go in the uneven week and group 2 needs to go in the even week.

The first week of classes (February 22-26) is **uneven** week so group 1 needs to go to seminar. The second week (March 01-05) of classes is **even** week so group 2 needs to go to seminars. Week 3 is uneven week so group 1 needs to go to classes and so on.

Once you will attend the classes you can talk with the professors to explain you better this system.

Some courses don't have groups, so pay attention just if the course is held in the even or uneven week.

You can decide which schedule suits you better, and talk to the professors in order to assign you to a certain group. So this means you can decide in which group you will attend the classes.

BA Communication and Emerging Media - First year of study

Monday	Tuesday	Wednesday	Thursday	Friday
<p>Advertising</p> <p>(6 ECTS)</p> <p>Seminar</p> <p>G3 / -</p> <p>Zoom</p> <p>Conf. univ. dr. <u>Madalina Buga Moraru</u></p> <p>Hours : 08.00 - 10.00</p>	<p>Events management</p> <p>(4 ECTS)</p> <p>Course</p> <p>Zoom</p> <p>c.d.a. <u>Andrei Alexandru Galan</u></p> <p>Hours: 10.00 - 12.00</p>	<p>Public speaking</p> <p>(5 ECTS)</p> <p>Course</p> <p>Webex</p> <p>c.d.a drd. <u>Alexandru Carlan</u></p> <p>Hours : 08.00 - 10.00</p>	<p>Social psychology of communication</p> <p>(6 ECTS)</p> <p>Course</p> <p>Zoom</p> <p>Lector univ. dr. <u>Alina Duduciuc</u>/ Lector univ. dr. <u>Oana Stefanita</u></p> <p>Hours : 10.00 - 12.00</p>	<p>History of communication. Topics in the History and Philosophy of Social Sciences</p> <p>(4 ECTS)</p> <p>Course</p> <p>Zoom</p> <p>Lector univ. dr. George Tudorie</p> <p>Hours : 08.00 - 10.00</p>

<p>Advertising</p> <p>Course</p> <p>Zoom</p> <p>Conf. univ. dr. <u>Madalina Buga Moraru</u></p> <p>Hours : 10.00 - 12.00</p>	<p>Events management</p> <p>Seminar</p> <p>G1 / G2</p> <p>Zoom</p> <p>c.d.a. <u>Andrei Alexandru Galan</u></p> <p>Hours: 12.00 - 14.00</p>	<p>Public speaking</p> <p>Seminar</p> <p>- / G1</p> <p>Webex</p> <p>c.d.a drd. <u>Alexandru Carlan</u></p> <p>Hours: 12.00 - 14.00</p>	<p>Social psychology of communication</p> <p>Seminar</p> <p>G1 / G2</p> <p>Zoom</p> <p>Lector univ. dr. <u>Alina Duduciuc</u>/ Lector univ. dr. <u>Oana Stefanita</u></p> <p>Hours : 12.00 - 14.00</p>	<p>History of communication. Topics in the History and Philosophy of Social Sciences</p> <p>Seminar</p> <p>G1 / G2</p> <p>Zoom</p> <p>Lector univ. dr. George Tudorie</p> <p>Hours : 10.00 - 12.00</p>

<p>Advertising</p> <p>Seminar</p> <p>Zoom</p> <p>Conf. univ. dr. <u>Madalina Buga Moraru</u></p> <p>Hours: 12.00 - 14.00</p>		<p>Public speaking</p> <p>Seminar</p> <p>- / G2</p> <p>Webex</p> <p>c.d.a drd. <u>Alexandru Carlan</u></p> <p>Hours: 14.00 - 16.00</p>	<p>Social psychology of communication</p> <p>Seminar</p> <p>- / G3</p> <p>Zoom</p> <p>Lector univ. dr. <u>Alina Duduciuc</u>/ Lector univ. dr. <u>Oana Stefanita</u></p> <p>Hours : 14.00 - 16.00</p>	<p>History of communication. Topics in the History and Philosophy of Social Sciences</p> <p>Seminar</p> <p>- / G3</p> <p>Zoom</p> <p>Lector univ. dr. George Tudorie</p> <p>Hours : 12.00 - 14.00</p>
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		<p>Public speaking</p> <p>Seminar</p> <p>- / G3</p> <p>Webex</p> <p>c.d.a drd. <u>Alexandru Carlan</u></p> <p>Hours: 16.00 - 18.00</p>	<p>English for communication</p> <p>(4 ECTS)</p> <p>Google Clasroom, Google Meet</p> <p>Asistent univ. dr. Livia Popa</p> <p>Hours: 16.00 - 18.00</p>	<p>Introduction to audio-video communication</p> <p>(5 ECTS)</p> <p>Seminar</p> <p>G3 / -</p> <p>Webex</p> <p>Conf. univ. dr. <u>Ion Stavre</u></p> <p>Hours: 12.00 - 14.00</p>
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				<p>Introduction to audio-video communication</p> <p>Course</p> <p>Webex</p> <p>Conf. univ. dr. <u>Ion Stavre</u></p> <p>Hours: 14.00 - 16.00</p>
				<p>Introduction to audio-video communication</p> <p>Seminar</p> <p>G1 / G2</p> <p>Webex</p> <p>Conf. univ. dr. <u>Ion Stavre</u></p> <p>Hours: 16.00 - 18.00</p>

BA Communication and Emerging Media - Second year of study

Monday	Tuesday	Wednesday	Thursday	Friday
<p>Consumer behavior in the digital context</p> <p>(6 ECTS)</p> <p>Course</p> <p>Zoom</p> <p>Lector univ. dr. <u>Diana Simion</u></p> <p>Hours: 12.00 - 14.00</p>	<p>Project management</p> <p>(7 ECTS)</p> <p>Course</p> <p>Zoom</p> <p>Lector univ. dr. <u>Simona Bonghez</u></p> <p>Hours: 08.00 - 10.00</p>	<p>Social media and civic participation</p> <p>(5 ECTS)</p> <p>Course</p> <p>Zoom</p> <p>Lector univ. dr. <u>Florin Abraham</u></p> <p>Hours: 10:00 - 12:00</p>	<p>Digital literacy</p> <p>(5 ECTS)</p> <p>Course</p> <p>Zoom</p> <p>cd.a drd. <u>Catalina Nastasiu</u></p> <p>Hours: 10:00 - 12:00</p>	<p>Social media and civic participation</p> <p>Seminar</p> <p>- / G1</p> <p>Webex</p> <p>asistent univ. dr. <u>Florenta Toader</u></p> <p>Hours: 16:00 - 18:00</p>

<p>Consumer behavior in the digital context</p> <p>Seminar</p> <p>G1 / G2</p> <p>Zoom</p> <p>Lector univ. dr. <u>Diana Simion</u></p> <p>Hours: 14.00 - 16.00</p>	<p>Project management</p> <p>Seminar</p> <p>G1,3 / G2,3</p> <p>Zoom</p> <p>Lector univ. dr. <u>Simona Bonghez</u></p> <p>Hours: 10.00 - 12.00</p>	<p>Branding through social</p> <p>(6 ECTS)</p> <p>Course</p> <p>Google Meet, Google Classroom</p> <p>Lector univ. dr. <u>Bianca Cheregi</u></p> <p>Hours: 12.00 - 14.00</p>	<p>Digital literacy</p> <p>Seminar</p> <p>- / G1</p> <p>Zoom</p> <p>cd.a drd. <u>Catalina Nastasiu</u></p> <p>Hours: 12:00 - 14:00</p>	

<p>Consumer behavior in the digital context</p> <p>Seminar</p> <p>- / G3</p> <p>Zoom</p> <p>Lector univ. dr. <u>Diana Simion</u></p> <p>Hours: 16.00 - 18.00</p>	<p>Technologies for digital media/ Web Design</p> <p>(6 ECTS)</p> <p>Course</p> <p>Zoom</p> <p><u>Maria Cernat</u></p> <p>Hours: 12.00 - 14.00</p>	<p>Branding through social</p> <p>Seminar</p> <p>G1 / G2</p> <p>Google Meet, Google Classroom</p> <p>Lector univ. dr. <u>Bianca Cheregi</u></p> <p>Hours: 14.00 - 16.00</p>	<p>Semiotics in the new media</p> <p>(5 ECTS)</p> <p>Starts in uneven week</p> <p>Course</p> <p>Google Classroom, Google Meet</p> <p>c.d.a. drd. <u>Dragos Farmazon</u></p> <p>Hours: 16.00 - 18.00</p>	
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	<p>Technologies for digital media/ Web Design</p> <p>Seminar</p> <p>G1 / G2</p> <p>Zoom</p> <p><u>Maria Cernat</u></p> <p>Hours: 14.00 - 16.00</p>	<p>Branding through social</p> <p>Seminar</p> <p>G3 / -</p> <p>Google Meet, Google Classroom</p> <p>Lector univ. dr. <u>Bianca Cheregi</u></p> <p>Hours: 16.00 - 18.00</p>	<p>Semiotics in the new media</p> <p>Held in uneven week</p> <p>Seminar</p> <p>G1 / -</p> <p>Google Classroom, Google Meet</p> <p>c.d.a. drd. <u>Dragos Farmazon</u></p> <p>Hours: 18.00 - 20.00</p>	
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**Technologies for
digital media/ Web
Design**

Seminar

- / G3

Zoom

Maria Cernat

Hours: 16.00 - 18.00

MA Communication and Advertising, First year of study

Monday	Tuesday	Wednesday	Thursday	Friday
<p>Psychology of Advertising</p> <p>(8 ECTS)</p> <p>Course and seminar</p> <p>12, 19, 26 April 10, 17, 24,31 May</p> <p>Zoom</p> <p>Lector univ. dr. <u>Alina Duduciuc</u>, c.d.a <u>Monica Bahna</u></p> <p>Hours: 17.00-21.30</p>	<p>Global Competition and strategic Communication</p> <p>(7 ECTS)</p> <p>Course and seminar</p> <p>Zoom</p> <p>c.d.a <u>Radu Magdin</u></p> <p>Hours: 18.30-21.00</p>		<p>Argumentation Theory</p> <p>(8 ECTS)</p> <p>Course and seminar</p> <p>c.d.a. <u>Alexandru Carlan</u></p> <p>Hours: 18.30 - 21.00</p>	<p>Public Relations</p> <p>(7 ECTS)</p> <p>Course and seminar</p> <p>Prof. univ. dr. <u>Remus Pricopie</u>, asistent univ. dr. <u>Florenta Toader</u></p> <p>Hours: 17.00 - 19.30</p>

MA Communication and Advertising, Second year of study

Monday	Tuesday	Wednesday	Thursday	Friday
<p align="center">Advertising II</p> <p align="center">(8 ECTS)</p> <p>Course and seminar</p> <p align="center">Zoom</p> <p>Conf univ. dr. <u>Dan Petre</u></p> <p>Hours: 18.00-20.30</p>	<p align="center">Visual in Advertising</p> <p align="center">(7 ECTS)</p> <p>Course and seminar</p> <p align="center">Zoom</p> <p>Conf. univ. dr. <u>Elena Negrea</u></p> <p>Hours: 18.00-20.30</p>		<p align="center">Methods and techniques of writing the final thesis</p> <p align="center">(7 ECTS)</p> <p align="center">Held in the even week</p> <p align="center">Webex</p> <p>Asistent univ. dr. <u>Florenta Toader</u></p> <p>Hours: 18.00-19.30</p>	<p align="center">Methods and techniques of writing the final thesis</p> <p align="center">Zoom</p> <p>Conf. univ. dr. <u>Valeriu Frunzaru</u></p> <p align="center">Speech held on 26.02.2021</p> <p align="center">Hours: 16.00-17.00</p>

MA Communication and EU Affairs, First year of study

Monday	Tuesday	Wednesday	Thursday	Friday
<p align="center">Public Opinion in the EU</p> <p align="center">(7 ECTS)</p> <p align="center">Course and seminar</p> <p align="center">Zoom</p> <p align="center">Conf. univ. dr. <u>Elena Negre-Busuioc</u></p> <p align="center">Hours: 18.00 - 20.30</p>	<p align="center">Nation branding. Communication in International Environments</p> <p align="center">(7 ECTS)</p> <p align="center">Course and seminar</p> <p align="center">Zoom</p> <p align="center">c.d.a. <u>Maria Cernat</u></p> <p align="center">Hours: 17.00 - 18.30</p>	<p align="center">European identity. Theoretical approaches and empirical insights</p> <p align="center">(8 ECTS)</p> <p align="center">Course and seminar</p> <p align="center"><u>Held in the even week</u></p> <p align="center">Zoom</p> <p align="center">Lector univ. dr. <u>Georgiana Udrea</u></p> <p align="center">Hours: 18.00 - 21.00</p>		

	<p>Global Competition and Strategic Communications</p> <p>(8 ECTS)</p> <p>Course and seminar</p> <p>Zoom</p> <p>c.d.a. <u>Radu Magdin</u></p> <p>Hours: 18.30-21.00</p>			
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MA Communication and EU Affairs, Second year of study

Monday	Tuesday	Wednesday	Thursday	Friday
		<p>Methods and techniques of writing the final thesis</p> <p align="center">(7 ECTS)</p> <p>Held in the even week</p> <p align="center">Zoom</p> <p>Conf. univ. dr. <u>Denisa Oprea</u></p> <p align="center">Hours: 17.00 - 18.00</p>	<p>European lobbying and PR Practice</p> <p align="center">(7 ECTS)</p> <p>Course and seminar</p> <p>Held in the even week</p> <p align="center">Webex</p> <p>Prof. univ. dr. <u>Remus Pricopie</u>, lector univ. dr. <u>Andreea Raceanu</u></p> <p align="center">Hours: 17.00 - 21.30</p>	<p>Methods and techniques of writing the final thesis</p> <p align="center">Zoom</p> <p>Conf. univ. dr. <u>Valeriu Frunzaru</u></p> <p align="center">Speech held on 26.02.2021</p> <p align="center">Hours: 16.00-17.00</p>
		<p>Communication in the EU</p> <p align="center">(8 ECTS)</p> <p align="center">Zoom</p> <p>Conf. univ. dr. <u>Elena Negrea-Busuioc</u></p> <p align="center">Hours: 18.00 -20.30</p>		

MA Project management, First year of study

Course	Schedule	Hours	Platform
<p>Presentation Skills (7 ECTS) (modular course)</p> <p>Lector univ. dr. Simona Bonghez, conf. univ. dr. Loredana Vladu</p>	<p>Monday (course and seminar)</p> <p>February 22 March 1, 8, 15, 22, 29 April 5</p>	17:00 – 20:00	Zoom
<p>Strategic management (8 ECTS) (modular course)</p> <p>c.d.a <u>Cristina Racoceanu</u></p>	<p>Monday (course and seminar)</p> <p>April 12, 19, 26 May 10, 17, 24, 31</p>	17:30 – 20:30	Zoom
<p>Project Management II (8 ECTS)</p> <p>Conf. univ. dr. Loredana Vladu, asist univ. dr. Flavia Durach</p>	<p>Tuesday (course and seminar)</p>	18:00 – 20:30	Zoom
<p>Project management software (7 ECTS) (modular course)</p> <p>c.d.a. Conf. univ. dr. <u>Bogdan Abaza</u></p>	<p>Thursday (course and seminar)</p> <p>May 13, 20, 27 June 3</p>	18:00 – 21:30	Zoom

Project management software (modular course) c.d.a. Conf. univ. dr. <u>Bogdan Abaza</u>	Friday May 14, 21, 28	18:00 – 21:30	Zoom
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MA Project management, Second year of study

Monday	Tuesday	Wednesday	Thursday	Friday
	<p align="center">Project Evaluation and audit</p> <p align="center">(8 ECTS)</p> <p>Course and seminar</p> <p align="center">Google Meet/ Google Classroom</p> <p>Lector univ. dr. <u>Sergiu Stan</u></p> <p>Hours: 17.00 - 19.30</p>	<p align="center">New Project Management Methodologies: Agile and Scrum</p> <p align="center">(ECTS)</p> <p>Course and seminar</p> <p align="center">Modular course</p> <p>February 26 (Thursday) March 3, 10, 17, 24, 31 (Wednesday) April 7 (Wednesday)</p> <p align="center">Microsoft Teams</p> <p align="center">c.d.a dr. Dan Suci</p> <p>Hours: 18.00 - 21.00</p>	<p align="center">Methods and techniques of writing the final thesis</p> <p align="center">Held in even week</p> <p align="center">Webex</p> <p align="center">c.d.a. drd. Costin Serban</p> <p>Hours: 19.30 - 21.00</p>	<p align="center">Methods and techniques of writing the final thesis</p> <p align="center">Zoom</p> <p align="center">Conf. univ. dr. <u>Valeriu Frunzaru</u></p> <p align="center">Speech held on 26.02.2021</p> <p align="center">Hours: 16.00-17.00</p>