## 2020 2021

## **Spring semester**

## **Schedule - College of Communication and Public Relations**

Very important - the seminars (laboratories) are held every 2 weeks. You'll see in the schedule group 1 / group 2 (G1 / G2). The weeks are divided in uneven and even weeks. So group 1 needs to go in the uneven week and group 2 needs to go in the even week.

The first week of classes (February 22-26) is uneven week so group 1 needs to go to seminar. The second week (March 01-05) of classes is even week so group 2 needs to go to seminars. Week 3 is uneven week so group 1 needs to go to classes and so on.

Once you will attend the classes you can talk with the professors to explain you better this system.

Some courses don't have groups, so pay attention just if the course is held in the even or uneven week.

You can decide which schedule suits you better, and talk to the professors in order to assign you to a certain group. So this means you can decide in which group you will attend the classes.

Monday	Tuesday	Wednesday	Thursday	Friday
Advertising	Events management	Public speaking	Social psychology of	History of
			communication	communication.
(6 ECTS)	(4 ECTS)	( <b>5 ECTS</b> )		Topics in the History
		-	(6 ECTS)	and Philosophy of
Seminar	Course	Course		Social Sciences
			Course	(4.7.070)
G3 / -	Zoom	Webex		(4 ECTS)
			Zoom	
Zoom	c.d.a. <u>Andrei</u>	a da dad Alawandan Carlan	I a stan vinire da Alina	Course
	Alexandru Galan	c.d.a drd. <u>Alexandru Carlan</u>	Lector univ. dr. Alina Duduciuc/ Lector univ. dr.	Zoom
		Hours: 08.00 - 10.00	Oana Stefanita	200111
Conf. univ. dr.	Hours: 10.00 - 12.00	110uis : 08.00 - 10.00	Oana Stefanita	Lector univ. dr.
Madalina Buga Moraru			Hours: 10.00 - 12.00	George Tudorie
Hours: 08.00 - 10.00			110tils : 10.00 - 12.00	George Tudorie
nouis . 00.00 - 10.00				Hours: 08.00 - 10.00

Advertising	Events management	Public speaking	Social psychology of communication	History of communication.
Course	Seminar	Seminar	Seminar	Topics in the History and Philosophy of
Zoom	G1 / G2	-/G1	G1 / G2	Social Sciences
Conf. univ. dr.  Madalina Buga Moraru	Zoom	Webex	Zoom	Seminar
Hours: 10.00 - 12.00	c.d.a. Andrei	c.d.a drd. <u>Alexandru Carlan</u>	Lector univ. dr. Alina	G1 / G2
Hours: 10.00 - 12.00	Alexandru Galan	Hours: 12.00 - 14.00	<u>Duduciuc</u> / Lector univ. dr. Oana Stefanita	Zoom
	Hours: 12.00 - 14.00		Hours: 12.00 - 14.00	Lector univ. dr. George Tudorie
				Hours: 10.00 - 12.00
				120010 12000

Advertising	Public speaking	Social psychology of	History of
Seminar	Seminar	communication Seminar	communication. Topics in the History and Philosophy of
Zoom	- / G2	- / <b>G</b> 3	Social Sciences
Conf. univ. dr. Madalina Buga Moraru	Webex	Zoom	Seminar
Hours: 12.00 - 14.00	c.d.a drd. <u>Alexandru Carlan</u>	Lector univ. dr. Alina	- / G3
110415. 12.00	Hours: 14.00 - 16.00	<u>Duduciuc</u> / Lector univ. dr. <u>Oana Stefanita</u>	Zoom
		Hours : 14.00 - 16.00	Lector univ. dr. George Tudorie
			Hours: 12.00 - 14.00

Public speaking	<b>English for communication</b>	Introduction to audio-video
Seminar	(4 ECTS)	communication
- / G3	Google Clasroom, Google Meet	(5 ECTS)
Webex	Asistent univ. dr. Livia Popa	Seminar
c.d.a drd. <u>Alexandru Carlan</u>	Hours: 16.00 - 18.00	G3 / -
Hours: 16.00 - 18.00		Webex
		Conf. univ. dr. <u>Ion</u> <u>Stavre</u>
		Hours: 12.00 - 14.00

		Introduction to audio-video communication
		Course
		Webex
		Conf. univ. dr. <u>Ion</u> <u>Stavre</u>
		Hours: 14.00 - 16.00
		Introduction to audio-video communication
		Seminar
		G1 / G2
		Webex
		Conf. univ. dr. <u>Ion</u> <u>Stavre</u>
		Hours: 16.00 - 18.00

## **BA Communication and Emerging Media - Second year of study**

Monday	Tuesday	Wednesday	Thursday	Friday
<b>Consumer behavior in</b>	Project	Social media and civic	Digital literacy	Social media and
the digital context	management	participation		civic participation
			(5 ECTS)	
(6 ECTS)	( <b>7 ECTS</b> )	(5 ECTS)		Seminar
			Course	
Course	Course	Course		- / G1
			Zoom	
Zoom	Zoom	Zoom		Webex
			cd.a drd. <u>Catalina Nastasiu</u>	
				asistent univ. dr.
Lector univ. dr. <u>Diana</u>	Lector univ. dr.	Lector univ. dr. Florin Abraham	Hours: 10:00 - 12:00	Florenta Toader
<u>Simion</u>	Simona Bonghez			
		Hours: 10:00 - 12:00		Hours: 16:00 - 18:00
Hours: 12.00 - 14.00	Hours: 08.00 - 10.00			

Project	Branding through social	Digital literacy	
<b>management</b> Seminar	(6 ECTS)  Course	Seminar -/G1	
Zoom	Google Meet, Google Classroom	Zoom cd.a drd. <u>Catalina Nastasiu</u>	
Lector univ. dr. Simona Bonghez	Lector univ. dr. <u>Bianca Cheregi</u>	Hours: 12:00 - 14:00	
Hours: 10.00 - 12.00	110urs. 12.00 - 14.00		
	management  Seminar  G1,3 / G2,3  Zoom  Lector univ. dr. Simona Bonghez	management  (6 ECTS)  Seminar  Course  G1,3 / G2,3  Zoom  Google Meet, Google Classroom  Lector univ. dr. Simona Bonghez  Hours: 12.00 - 14.00	management(6 ECTS)SeminarSeminarCourse-/G1G1,3 / G2,3ZoomZoomZoomGoogle Meet, Google Classroomcd.a drd. Catalina NastasiuLector univ. dr. Simona BonghezLector univ. dr. Bianca CheregiHours: 12:00 - 14:00

Consumer behavior in	Technologies for		Semiotics in the new media
the digital context	digital media/ Web Design	Branding through social	(5 ECTS)
Seminar	C	Seminar	
	(6 ECTS)		Starts in uneven week
- / G3	-	G1 / G2	
	Course		Course
Zoom	Zoom	Google Meet, Google Classroom	
Lector univ. dr. <u>Diana</u>	Maria Cernat	Lector univ. dr. Bianca Cheregi	Google Classroom, Google Meet
<u>Simion</u>	Hours: 12.00 - 14.00	Hours: 14.00 - 16.00	c.d.a. drd. <u>Dragos Farmazon</u>
Hours: 16.00 - 18.00			Hours: 16.00 - 18.00

Technologies for digital media/ Web Design  Seminar  G1 / G2  Zoom  Maria Cernat	Branding through social  Seminar  G3 / -  Google Meet, Google Classroom  Lector univ. dr. Bianca Cheregi	Semiotics in the new media  Held in uneven week  Seminar  G1/-  Google Classroom, Google Meet	
Hours: 14.00 - 16.00	Hours: 16.00 - 18.00	c.d.a. drd. <u>Dragos Farmazon</u> Hours: 18.00 - 20.00	

Technologies for digital media/ Web Design
Seminar
- / G3 Zoom
Maria Cernat
Hours: 16.00 - 18.00

	MA Communication and Advertising, First year of study					
Monday	Tuesday	Wednesday	Thursday	Friday		
Psychology of	<b>Global Competition</b>		Argumentation Theory	<b>Public Relations</b>		
Advertising	and strategic					
	Communication			(7 ECTS)		
(8 ECTS)			(8 ECTS)			
	(7 ECTS)			Course and seminar		
Course and seminar			Course and seminar			
	Course and seminar			Prof. univ. dr. Remus		
12, 19, 26 April				Pricopie, asistent		
10, 17, 24,31 May	Zoom		c.d.a. <u>Alexandru Carlan</u>	univ. dr. Florenta		
				<u>Toader</u>		
Zoom	c.d.a Radu Magdin		Hours: 18.30 - 21.00			
				Hours: 17.00 - 19.30		
Lector univ. dr.						
Alina Duduciuc,	Hours: 18.30-21.00					
c.d.a Monica Bahna						
Hours: 17.00-21.30						

MA Communication and Advertising, Second year of study				
Monday	Tuesday	Wednesday	Thursday	Friday
Advertising II	Visual in Advertising		Methods and	Methods and
(8 ECTS)	(7 ECTS)		techniques of writing the final thesis	techniques of writing the final thesis
Course and seminar	Course and seminar		(7 ECTS)	Zoom
Zoom	Zoom		Held in the even week	Conf. univ. dr. Valeriu
Conf univ. dr. <u>Dan</u> <u>Petre</u>	Conf. univ. dr. <u>Elena</u> <u>Negrea</u>		Webex	Frunzaru  Speech held on
			Asistent univ. dr. Florenta Toader	26.02.2021
Hours: 18.00-20.30	Hours: 18.00-20.30		Hours: 18.00-19.30	Hours: 16.00-17.00

MA Communication and EU Affairs, First year of study				
Monday	Tuesday	Wednesday	Thursday	Friday
<b>Public Opinion in the</b>	Nation branding.	European identity.		
$\mathbf{EU}$	Communication in	Theoretical approaches		
	International	and empirical insights		
(7 ECTS)	<b>Environments</b>			
		(8 ECTS)		
Course and seminar	( <b>7 ECTS</b> )			
		Course and seminar		
Zoom	Course and seminar			
		Held in the even week		
	Zoom			
Conf. univ. dr. <u>Elena</u>		Zoom		
Negre-Busuioc	c.d.a. Maria Cernat			
		Lector univ. dr.		
Hours: 18.00 - 20.30	Hours: 17.00 - 18.30	Georgiana Udrea		
		Hours: 18.00 - 21.00		

Global Competition and Strategic Communications	
(8 ECTS)	
Course and seminar	
Zoom	
c.d.a. <u>Radu Magdin</u>	
Hours: 18.30-21.00	

MA Communication and EU Affairs, Second year of study				
Monday	Tuesday	Wednesday	Thursday	Friday
		Methods and techniques of writing the final thesis	European lobbying and PR Practice	Methods and techniques of writing
		(7 ECTS)	(7 ECTS)	the final thesis
		Held in the even week	Course and seminar	Zoom
		Zoom	Held in the even week	Conf. univ. dr. <u>Valeriu</u> <u>Frunzaru</u>
		Conf. univ. dr. <u>Denisa</u> <u>Oprea</u>	Webex	Speech held on 26.02.2021
		Hours: 17.00 - 18.00	Prof. univ. dr. <u>Remus</u> <u>Pricopie,</u>	Hours: 16.00-17.00
		Communication in the EU	lector univ. dr. Andreea Raceanu	
		(8 ECTS)	Hours: 17.00 - 21.30	
		Zoom		
		Conf. univ. dr. Elena		
		Negrea-Busuioc		
		Hours: 18.00 -20.30		

MA Project management, First year of study			
Course	Schedule	Hours	Platform
Presentation Skills	Monday	17:00 – 20:00	Zoom
	(course and seminar)		
(7 ECTS)	- 1		
(madular accurac)	February 22		
(modular course)	March 1, 8, 15, 22, 29		
Lector univ. dr. Simona Bonghez,	April 5		
conf. univ. dr. Biniona Bonghez,			
Strategic management	Monday	17:30 – 20:30	Zoom
	(course and seminar)		
(8 ECTS)			
	April 12, 19, 26		
(modular course)	May 10, 17, 24, 31		
c.d.a Cristina Racoceanu			
Project Management II	Tuesday	18:00 – 20:30	Zoom
	(course and seminar)		
(8 ECTS)	,		
Conf. univ. dr. Loredana Vladu,			
asist univ. dr. Flavia Durach			
Project management software	Thursday	18:00 - 21:30	Zoom
(# DOMG)	(course and seminar)		
(7 ECTS)	Mey 12, 20, 27		
(modular saures)	May 13, 20, 27 June 3		
(modular course)	Julie 3		
c.d.a. Conf. univ. dr. Bogdan Abaza			
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Project management software	Friday	18:00 – 21:30	Zoom	
(modular course)	May 14, 21, 28			
c.d.a. Conf. univ. dr. <u>Bogdan Abaza</u>				

MA Project management, Second year of study					
Monday	Tuesday	Wednesday	Thursday	Friday	
	Project Evaluation	New Project	Methods and	Methods and techniques of	
	and audit	Management	techniques of writing	writing the final thesis	
		Methodologies: Agile	the final thesis		
	(8 ECTS)	and Scrum		Zoom	
		(T. OTTO)	Held in even week		
	Course and seminar	(ECTS)		Conf. univ. dr. Valeriu	
	Carala Mass/	C	Webex	<u>Frunzaru</u>	
	Google Meet/	Course and seminar			
	Google Classroom	Madular course	c.d.a. drd. Costin	Speech held on 26.02.2021	
	Lector univ. dr. Sergiu	Modular course	Serban		
	Stan	False as 2C/The sails \		Hours: 16.00-17.00	
	Stan	February 26 (Thursday)	Hours: 19.30 - 21.00		
	Hours: 17.00 - 19.30	March 3, 10, 17, 24, 31			
	110013. 17.00 17.30	(Wednesday)			
		April 7 (Wednesday)			
		Microsoft Teams			
		wheresoft realis			
		c.d.a dr. Dan Suciu			
		Hours: 18.00 - 21.00			