



Curriculum vitae Europass

Personal Information

First name / Surname

Nicoleta Corbu

Address

30A Bdul Expoziției, sector 1, 010641, Bucharest, Romania

E-mail

nicoleta.corbu@comunicare.ro

Nationality

Romanian

Date of birth

10/13/1977

Gender

Female

Work experience

Dates	• 11/2012 – 07/2016
Occupation or position held	• Dean
Main activities and responsibilities	• Coordination of academic, research and administrative activities within the College of Communication and Public Relations
Name and address of employer	• College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector	• Higher education and Research
Dates	• 05/2012 – 11/2012
Occupation or position held	• Vice Dean for research and international relations
Main activities and responsibilities	• Coordination of scientific activities and international relations programs within the College of Communication and Public Relations
Name and address of employer	• College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector	• Higher education and Research
Dates	• 2010 – 2012
Occupation or position held	• Vice Dean for research
Main activities and responsibilities	• Coordination of scientific activities within the College of Communication and Public Relations
Name and address of employer	• College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector	• Higher education and Research
Dates	• Since 03/2013
Occupation or position held	• Member of the ARACIS Council
Main activities and responsibilities	• External evaluation of Romanian higher education institutions
Name and address of employer	• The Romanian Agency for Quality Assurance in Higher Education (ARACIS) / 1 Schitu Măgureanu Blvd, District 5, 050025, Bucharest, Romania
Type of business or sector	• Higher education
Dates	• Since 2009
Occupation or position held	• Executive Director of the Center for Research in Communication
Main activities and responsibilities	• Coordinating research activities, setting national and international collaborations, coordinating national and international research activities (workshops, conferences etc.)
Name and address of employer	• College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector	• Higher education and Research
Dates	• Since 2016
Occupation or position held	• Professor
Main activities and responsibilities	• Teaches courses of Mass media and society, History of communication studies, and Research Methods
Name and address of employer	• College of Communication and Public Relations, National University of Political Studies and Public Administration / 30A Expoziției Bd, District 1, 012104, Bucharest, Romania
Type of business or sector	• Higher education and Research

Dates	. 2012 – 2016
Occupation or position held	. Associate professor
Main activities and responsibilities	. Teaches courses of Mass media and society, History of communication studies, and Research Methods
Name and address of employer	. College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector	. Higher education and Research
Dates	. 2007 – 2012
Occupation or position held	. Senior Lecturer
Main activities and responsibilities	. Teaches courses of Mass media and society and History of communication studies, and Research Methods
Name and address of employer	. College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector	. Higher education and Research
Dates	. 2001 – 2007
Occupation or position held	. Assistant Professor
Main activities and responsibilities	. Teaches courses of Mass media and society and History of communication studies
Name and address of employer	. College of Communication and Public Relations, National University of Political Studies and Public Administration / 6-8 Povernei Street, District 1, 010641, Bucharest, Romania
Type of business or sector	. Higher education and Research
Dates	. 2014 – 2018
Occupation or position held	. Expert in the strategic project “ <i>The State of the Nation. Building an Innovative Instrument for research driven public policies</i> ” (SIPOCA11) (in cooperation with the Secretariat General of the Government)
Main activities and responsibilities	. Expert sociology of communication. Coordination of activities for the all the working teams involved in the project
Name and address of employer	. European Social Fund, Operational Programme Administrative Capacity
Type of business or sector	. Strategic – Structural Funds
Dates	. 2014 – 2018
Occupation or position held	. Member of the Management Committee of COST-ACTION IS-1308 Populist Political Communication in Europe: Comprehending the Challenge of Mediated Political Populism for Democratic Politics
Main activities and responsibilities	. Coordination of research activities for the Romanian team
Name and address of employer	. European Cooperation in Science and Technology / COST Office, Avenue Louise 149, 1050 Brussels, Belgium
Type of business or sector	. Research
Dates	. 2014 – 2015
Occupation or position held	. Project manager of the POSDRU project “Euroentrepreneurship: university qualifications for the europeanization of the Romanian society”
Main activities and responsibilities	. Project implementation (project monitoring and control, monitoring of the milestone plan, reporting), contract management, coordination and supervising of quality management of the project, coordination of the joint activities with the international partner (Vrije Universiteit Brussel), coordination of dissemination and implementation of results of the project etc.
Name and address of employer	. National Council of Higher Education Research / 1 Schitu Măgureanu Blvd, 3rd Floor, District 5, 050025, Bucharest
Type of business or sector	. Education, Structural Funds
Dates	. 05/2013 – 12/2013
Occupation or position held	. Expert in the research project “À la recherche de l’identité européenne: une approche qualitative et quantitative”
Main activities and responsibilities	. Developing the research design, assuring communication between three international teams (France, Poland, Romania), data analysis and interpretation
Name and address of employer	. Institut des Sciences de la Communication du CNRS / 20 rue Berbier-du-Mets, 75013, Paris
Type of business or sector	. Research
Dates	. 11/2013 – 12/2013
Occupation or position held	. Local Consultant, Qualitative Data Expert in World Bank project “Developing the Draft Strategic Framework for Increasing Tertiary Education Attainment, Quality, and Efficiency (SFITEAQE)”
Main activities and responsibilities	. Develop, implement and report on a research design inquiring about dropout rate at the university level in Romania.
Name and address of employer	. World Bank / Country Office: UTI Building, 6th floor, 31 Vasile Lascar, District 2, 020492, Bucharest
Type of business or sector	. Research
Dates	. 01/2013 – 09/2013
Occupation or position held	. Expert in PODCA project “Public Policies in Higher Education: A Necessary Premise for Romania’s development”
Main activities and responsibilities	. Providing expertise for public policies elaboration in higher education

Name and address of employer	<ul style="list-style-type: none"> National Council of Higher Education Research / 1 Schitu Măgureanu Blvd, 3rd Floor, District 5, 050025, Bucharest
Type of business or sector	<ul style="list-style-type: none"> Education, Structural Funds
Dates	<ul style="list-style-type: none"> 2012 – 2013
Occupation or position held	<ul style="list-style-type: none"> Project manager of the research project “The Euro Crisis: Public Debate, Media Framing and Social Perception”
Main activities and responsibilities	<ul style="list-style-type: none"> Coordination of research activities regarding European identity: research designs, reports, data interpretation
Name and address of employer	<ul style="list-style-type: none"> Center for Research in Communication, College of Communication and Public Relations / 6-8 Povernei Street, District 1, 010641, Bucharest
Type of business or sector	<ul style="list-style-type: none"> Education – Research
Dates	<ul style="list-style-type: none"> 2008 – 2011
Occupation or position held	<ul style="list-style-type: none"> Team member in the research project “Intercultural communication in the European context. Construction of a Conjunctive paradigm on the new rapport between national cultures and the emergence of European cultural identity”
Main activities and responsibilities	<ul style="list-style-type: none"> Coordination of research activities regarding European identity: research designs, reports, data interpretation
Name and address of employer	<ul style="list-style-type: none"> National Council of Higher Education Research / 1 Schitu Măgureanu Blvd, 3rd Floor, District 5, 050025, Bucharest
Type of business or sector	<ul style="list-style-type: none"> Education – Research
Dates	<ul style="list-style-type: none"> 2008 – 2011
Occupation or position held	<ul style="list-style-type: none"> Team member in the research project “The media construction of europeanization as a public problem in the context of the European integration of Romanian society”
Main activities and responsibilities	<ul style="list-style-type: none"> Coordination of research activities regarding the Europeanization of the Romanian society: research designs, reports, data interpretation
Name and address of employer	<ul style="list-style-type: none"> National Council of Higher Education Research / 1 Schitu Măgureanu Blvd, 3rd Floor, District 5, 050025, Bucharest
Type of business or sector	<ul style="list-style-type: none"> Education – Research
Dates	<ul style="list-style-type: none"> 2009 – 2013
Occupation or position held	<ul style="list-style-type: none"> Team member in the POSDRU project “Instruments and mechanisms of growth and facilitation of higher education access based on horizontal and vertical partnerships among institutions of education, central and local structures of the educational system and social actors”
Main activities and responsibilities	<ul style="list-style-type: none"> Coordination of quantitative research activities regarding access and equity in higher education in Romania: research designs, reports, data interpretation
Name and address of employer	<ul style="list-style-type: none"> National Council of Higher Education Research / 1 Schitu Măgureanu Blvd, 3rd Floor, District 5, 050025, Bucharest
Type of business or sector	<ul style="list-style-type: none"> Education, Structural Funds
Dates	<ul style="list-style-type: none"> 06/2012
Occupation or position held	<ul style="list-style-type: none"> Trainer on “Gender equity” in the project “Promoting gender equity at the national level within the civil society and public local and central administration”
Main activities and responsibilities	<ul style="list-style-type: none"> Training of Trade unions members in Romania: gender equity, equality of chances in the labour market
Name and address of employer	<ul style="list-style-type: none"> National Confederation of Trade Unions in Romania / 1-3 Cristian Popisteanu, Entrance D, District 1, 010024, Bucharest
Type of business or sector	<ul style="list-style-type: none"> Structural Funds
Dates	<ul style="list-style-type: none"> 02/2011 – 03/2011
Occupation or position held	<ul style="list-style-type: none"> Trainer on “Research Methods and statistic analysis” in the project “Development of the institutional capacity of the authorities of the local public administration and their association (A.Co.R.) for supporting sustainable development in rural areas”
Main activities and responsibilities	<ul style="list-style-type: none"> Training of local inspectors: research design, data base construction, data analysis, writing reports
Name and address of employer	<ul style="list-style-type: none"> Mercury 360 Communications SRL / 9-9A Dimitrie Pompei Blvd, District 2, 020335, Bucharest
Type of business or sector	<ul style="list-style-type: none"> Marketing Research
Education and training	
Dates	<ul style="list-style-type: none"> 02/2013
Title of qualification awarded	<ul style="list-style-type: none"> Certificate of completion
Principal subjects / occupational skills covered	<ul style="list-style-type: none"> Courses taken: Introduction to NVIVO10, Writing Ethnographic and other Qualitative-Interpretive Research: An Inductive Approach
Name and type of organisation providing education and training	<ul style="list-style-type: none"> 2nd ECPR Winter School in Methods and Techniques, Vienna, Austria
Dates	<ul style="list-style-type: none"> 09/2012 – 10/2012
Title of qualification awarded	<ul style="list-style-type: none"> Visiting professor
Principal subjects / occupational skills covered	<ul style="list-style-type: none"> Courses taught as visiting professor: News Literacy, Intercultural communication, Interviewing, Research methods

Name and type of organisation providing education and training	<ul style="list-style-type: none"> Department of Communication, College of Arts and Sciences, Florida Gulf Coast University, Florida, USA
Dates	<ul style="list-style-type: none"> 07/2011 – 08/2011
Title of qualification awarded	<ul style="list-style-type: none"> Certificate of completion
Principal subjects / occupational skills covered	<ul style="list-style-type: none"> Courses taken: Introduction to R, Multiple Regression Analysis
Name and type of organisation providing education and training	<ul style="list-style-type: none"> 6th ECPR Summer School in Methods and Techniques, Ljubljana, Slovenia
Dates	<ul style="list-style-type: none"> 08/2008 – 06/2009
Title of qualification awarded	<ul style="list-style-type: none"> Certificate of completion
Principal subjects / occupational skills covered	<ul style="list-style-type: none"> Journalism and mass communication, Semiotics
Name and type of organisation providing education and training	<ul style="list-style-type: none"> James M. Cox Jr. Center for International Mass Communication Training and Research University of Georgia, USA
Level in national or international classification	<ul style="list-style-type: none"> Doctoral, Fulbright Scholar
Dates	<ul style="list-style-type: none"> 02/2008 – 04/2008
Title of qualification awarded	<ul style="list-style-type: none"> Visiting researcher
Principal subjects / occupational skills covered	<ul style="list-style-type: none"> Theories of communication, Mass media and society
Name and type of organisation providing education and training	<ul style="list-style-type: none"> LERASS, Université Paul Sabatier, Toulouse, France
Level in national or international classification	<ul style="list-style-type: none"> Doctoral studies
Dates	<ul style="list-style-type: none"> 2005 – 2009
Title of qualification awarded	<ul style="list-style-type: none"> PhD diploma in Sociology
Principal subjects / occupational skills covered	<ul style="list-style-type: none"> Sociology, Advertising, Semiotics
Name and type of organisation providing education and training	<ul style="list-style-type: none"> Doctoral School of Sociology, National University of Political Studies and Public Administration
Level in national or international classification	<ul style="list-style-type: none"> Doctoral studies
Dates	<ul style="list-style-type: none"> 2002 – 2003
Title of qualification awarded	<ul style="list-style-type: none"> Master of Arts in Linguistics
Principal subjects / occupational skills covered	<ul style="list-style-type: none"> Linguistics, Pragmatics
Name and type of organisation providing education and training	<ul style="list-style-type: none"> College of Foreign Languages, University of Bucharest
Level in national or international classification	<ul style="list-style-type: none"> Graduate studies
Dates	<ul style="list-style-type: none"> 1999 – 2003
Title of qualification awarded	<ul style="list-style-type: none"> Bachelor of Arts in Communication and Public Relations
Principal subjects / occupational skills covered	<ul style="list-style-type: none"> Communication, Public Relations, Media, Advertising
Name and type of organisation providing education and training	<ul style="list-style-type: none"> College of Communication and Public Relations, National University of Political Studies and Public Administration
Level in national or international classification	<ul style="list-style-type: none"> Undergraduate studies
Dates	<ul style="list-style-type: none"> 1996 – 2000
Title of qualification awarded	<ul style="list-style-type: none"> Bachelor of Arts in Romanian and French Languages and Literatures
Principal subjects / occupational skills covered	<ul style="list-style-type: none"> Literature, Linguistics
Name and type of organisation providing education and training	<ul style="list-style-type: none"> College of Letters (Romanian-French), University of Bucharest
Level in national or international classification	<ul style="list-style-type: none"> Undergraduate studies

Personal skills and competences

Mother tongue

Other languages

Self-assessment

European level (*)

English

Romanian

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	
C2	C2	C1	C1	C1

French	C2	C2	C1	C1	C1
	(*) Common European Framework of Reference for Languages				
Computer skills	MS Office (Word, Excel, PowerPoint, Visio, Outlook), Open Office, CorelDraw, Dreamweaver, SPSS, NVIVO				
Driving licence	Category B				
Additional information					
Annexes	A. Publications B. Papers read C. Other scientific tasks				

ANNEXES

A. PUBLICATIONS:

A.1. Books:

- Frunzaru, Valeriu, Pricopie, Remus, **Corbu, Nicoleta**, Ivan, Loredana, Cismaru, Diana (2013), *Învățământul universitar din România. Dialog cu elevii, studenții și profesorii [Higher Education in Romania. Dialogue with Pupils, Students and Teachers]*, Bucharest, Comunicare.ro.
- Corbu, Nicoleta**, Boțan, Mădălina (2012, trad.), *Telepresidents. An Inquiry into a Presidential Campaign*, Bucharest, Comunicare.ro.
- Corbu Nicoleta**, Boțan, Mădălina (2011), *Telepreședinții. Radiografia unei campanii electorale*, Bucharest, Comunicare.ro.
- Pricopie, Remus, Frunzaru, Valeriu, **Corbu, Nicoleta**, Ivan, Loredana, Bârgăoanu, Alina (2011), *Acces și echitate în învățământul superior din România. Dialog cu elevii și studenții [Acces and Equity in Higher Education in Romania. Dialogue with Pupils and Students]*, Bucharest, Comunicare.ro.
- Corbu, Nicoleta** (2009), *Global Brands: A cross cultural research in media context [Brandurile globale: O cercetare cross-culturală în context mediatic]*, Bucharest, Tritonic.
- Dobrescu, Paul, Bârgăoanu, Alina, **Corbu, Nicoleta** (2007), *Istoria comunicării [History of Communication Studies]*, Bucharest, Comunicare.ro.
- Codrescu, Anne-Marie, **Tănase (Corbu), Nicoleta** (2004), *Le français au quotidien*, Bucharest, Comunicare.ro.

A.2. Edited books:

- Corbu, Nicoleta**, Popescu-Jourdy, Dana, Vlad, Tudor (eds.) (2014), *Identity and Intercultural communication*, Cambridge, Cambridge Scholar Publishing.
- Radu, Loredana, Bârgăoanu, Alina, **Corbu, Nicoleta** (eds.) (2013), *The Crisis of the European Union. Identity, Citizenship, and Solidarity Reassessed*, Bucharest, Comunicare.ro.
- Moshe, Mira, **Corbu, Nicoleta** (eds.) (2013), *The Walk of Shame*, Hauppauge NY, Nova Science Pub Inc.
- Corbu, Nicoleta**, Becker, Lee B., Pricopie, Remus, Vlad, Tudor (eds.) (2012), *Crisis Communication. Professional and Academic Perspectives*, Bucharest, Comunicare.ro.
- Corbu, Nicoleta**, Negrea, Elena, Tudorie, George (eds.) (2010), *Globalization and Changing Patterns in the Public Sphere*, Bucharest, Comunicare.ro.
- Dobrescu, Paul, Bârgăoanu, Alina, Țăranu, Andrei (eds.), Ionescu, Mihaela, **Corbu, Nicoleta** (co-eds) (2007), *Globalisation And Policies of Development*, Bucharest, Comunicare.ro.

A.3. Articles:

- Corbu, Nicoleta**, Ștefăniță, Oana, Buturoiu, Raluca (accepted for publication, 2017), "Facebook influences you more than me: The perceived impact of social media effects among young Facebook users", *Central European Journal of Communication*, 9(2).
- Corbu, Nicoleta**, Buturoiu, Raluca, Durach, Flavia (2017), "Framing the Refugee Crisis in Online Media: A Romanian Perspective", *Romanian Journal of Communication and Public Relations*, 19(1), 5-18.
- Frunzaru, Valeriu, **Corbu, Nicoleta** (2017), "High School Pupils' Performance in Romania: Individual and Social Predictors", *Romanian Journal of Sociology*, 3-4/XXVIII, 227-247.
- Buturoiu, Raluca, Durach, Flavia, Udrea, Georgiana, **Corbu, Nicoleta** (2017), "Third-person Perception and Its Predictors in the Age of Facebook", *Journal of Media Research*, 10(2), 18-36.
- Boțan, Mădălina, **Corbu, Nicoleta**, Sandu, Dani (2016), "The Complicated Relation Between News Frames and Political Trust: A Case Study of Romania", *Central European Political Studies Review*, 18(2-3), 122-140.
- Buturoiu, Raluca, **Corbu, Nicoleta** (2015), "Framing Effects Moderators on Political Attitudes. Is Source Credibility Worth Investigating?", *Central European Political Studies Review*, 17(2), 155-177.
- Chiciudean, Ion, **Corbu, Nicoleta** (2015), "Saved by the Union: Romanians' Attitudes toward the European Union", *Romanian Journal of Communication and Public Relations*, 17(3), 71-83..
- Corbu, Nicoleta**, Ștefăniță, Oana, Oprea, Denisa, Udrea, Georgiana (2015), "The European Union – From Agenda Setting and Media Frames to Citizens' Conversations", *Romanian Journal of Communication and Public Relations*, 15(1), 41-57.
- Corbu, Nicoleta**, Boțan, Mădălina (2013), "Priming and Framing Effects in the Media Coverage of the 2009 Romanian Presidential Elections", *Romanian Journal of Sociology*, XXIV(5-6), 499-513.
- Corbu Nicoleta**, Ștefăniță, Oana (2013), "The EU Economic Crisis – Reflections in the Opinions of Citizens and Experts", *Romanian Journal of European Affairs*, 13(3), 5-19.
- Bârgăoanu, Alina, **Corbu, Nicoleta**, Radu, Loredana (2013), "The role of government evaluations and EU identity in shaping economic expectations during the crisis: the case of Romania", *European Journal of Science and Theology*, 9(4), 225-242. (ISI Thompson)

- **Corbu, Nicoleta**, Ivan, Loredana, Frunzaru, Valeriu, Pricopie, Remus (2013), "Factors Influencing School Performance in Romania", *Journal of Educational Sciences & Psychology*, 1 (LXV), 147-158.
- **Corbu, Nicoleta** (2012), "Framing a Contemporary History Page: Romania's Symbolic Integration in the EU", *Transylvanian Review*, 4(XXI), 97-112. (ISI Thompson)
- Iorgoveanu, Aurora, **Corbu, Nicoleta** (2012), "No Consensus on Framing? Towards an Integrative Approach Defining Frames both as Text and Visuals", *Romanian Journal of Communication and Public Relations*, 14(3), 91-102.
- Ivan, Loredana, Pricopie, Remus, Frunzaru, Valeriu, Cismaru, Diana, **Corbu, Nicoleta** (2012), "The Risk of Dropping Education for Romanian High School Students. Structural Factors and Educational Policies", *Procedia. Social and Behavioral Sciences*, 46, 2312-2321. (ISI Proceedings)
- Frunzaru, Valeriu, **Corbu, Nicoleta** (2011), "In Search of a European Identity: An Instrumental Approach", *Romanian Journal of Communication and Public Relations*, Special Issue "Identity and Intercultural Communication. A Romanian Perspective", 13(4), 37-48.
- **Corbu, Nicoleta** (2011), „La personnalité de marque: une approche cross-culturelle”, *Romanian Journal of Communication and Public Relations*, 13(3), 21-42.
- Boțan, Mădălina, **Corbu, Nicoleta** (2011), "TV News Frames And The Construction Of Electoral Stakes During The 2009 Romanian Presidential Elections", *Romanian Journal of Communication and Public Relations*, 13(2), 51-63.
- **Corbu, Nicoleta**, Frunzaru, Valeriu, Boțan, Mădălina, Schifirneț, Constantin (2011), "Stabilirea agendei publice referitoare la Uniunea Europeană: alegerile europarlamentare din 2009, în România" [„Setting the Public Agenda about EU Issues: 2009 Romanian Elections for the European Parliament”], *Romanian Journal of Sociology*, 3-4, 301-320.
- Udrea, Georgiana, **Corbu, Nicoleta** (2010), "The Building of a European Identity and its Challenges", *Romanian Journal of Communication and Public Relations*, 12(3), 65-85.
- Pricopie, Remus, Frunzaru, Valeriu, **Corbu, Nicoleta**, Ivan, Loredana (2010), "Arguments for a New Policy Dialog on Access and Equity in Romanian Higher Education", *Romanian Journal of Communication and Public Relations*, 12(2), 9-25.
- **Corbu, Nicoleta** (2010), "Cultural Identity as a System: Toward the Crystallization of a European Cultural Identity", *Romanian Journal of Communication and Public Relations*, 12(1), 121-132.
- Georgiu, Grigore, Ciocea, Mălina, **Corbu, Nicoleta** (2009), "National or European? The Case of Romanian Political Parties' Platforms for 2009 European Elections", *ESSACHES*, 2(4), 183-201.
- **Corbu, Nicoleta** (2009), "Brand Image. A Cross-cultural perspective", *Journal of Media Research*, 5(3), pp. 72-88.
- **Corbu, Nicoleta** (2009), "Methodological Issues in Cultural Semiotics of Advertising", *Romanian Journal of Communication and Public Relations*, 11(3), 59-66.
- **Corbu, Nicoleta**, Qing, Qingmei (2009), "The Role Played by People's Financial Situation in Their Choice of President in 2008 U.S. Elections", *Romanian Journal of Communication and Public Relations*, 16, 117-136.
- **Corbu, Nicoleta** (2009), "Brand personality and cultural determination in automobile advertising", *Romanian Journal of Communication and Public Relations*, 15, 213-226.
- **Corbu, Nicoleta** (2008), "La Roumanie en 10 jours. Le sensationnel: le profil d'une chaîne TV", *ESSACHES*, 1(1), 141-166.
- Cismaru, Diana, Stănciugelu, Irina, Ivan, Loredana, **Corbu, Nicoleta** (2007), "Intern communication in Romanian scholar organizations. A sociological investigation", *Romanian Journal of Communication and Public Relations*, 10(1), 221-230.

A.4. Chapters:

- Corbu, Nicoleta, Oprea, Denisa-Adriana (2017), "Perspectives on European Identity: A Cross-Cultural Approach", in Buzoianu-Daba, Corina, Bîră, Monica, Duduciuc, Alina, Tudorie, George (eds.), *Exploring Communication through Qualitative Research*, Cambridge: Cambridge Scholars Publishing, 103-115.
- Negrea-Busuioc, Elena, **Corbu, Nicoleta** (2017), "Does Economy Really Matter? People's Evaluations of the Economy and the Success of Populist Parties in Europe", in Bărgăoanu, Alina, Buturoiu, Raluca, Radu, Loredana (eds.), *Why Europe? Narratives and Counter-Narratives of European Integration*, Frankfurt am Main: Peter Lang, 203-223.
- Buturoiu, Raluca, Ștefăniță, Oana, **Corbu, Nicoleta** (2017), "The Refugee Crisis From The Media To The Public Agenda" in Andrei Țăranu (ed.), *Quality of Democracy in the New Political Era*, Bologna: Medimond Publishing Company, 20-29. (ISI Proceedings)
- **Corbu, Nicoleta**, Balaban-Bălaș, Delia, Negrea-Busuioc, Elena (2017), "Romania: Populist Ideology Without Teeth", in Aalberg, Toril, Esser, Frank, Reinemann, Carsten, Strömbäck, Jesper, de Vreese, Claes H. (eds.) *Populist Political Communication in Europe*, New York, NY: Routledge, 326-338.
- Ștefăniță, Oana, Udrea, Georgiana, Buturoiu, Raluca, **Corbu, Nicoleta** (2016), "Uses and gratifications of Facebook among Romanian graduate students", in Brătianu, Constantin, Zbucnea, Alexandra, Pînzaru, Florina, Leon, Ramona-Diana, Vătămanescu, Elena-Mădălina (eds.) *Strategica. Opportunities and Risks in the Contemporary Business Environment*, 630-640. (ISI Proceedings)
- Ștefăniță, Oana, Buturoiu, Raluca, **Corbu, Nicoleta** (2016), "The European Identity – Romanian Youths' Perspectives in Times of Crisis" in Andrei Țăranu (ed.), *Governing for the Future: Interdisciplinary Perspectives for a Sustainable World*, Bologna: Medimond Publishing Company, 49-58.
- Durach, Flavia, **Corbu, Nicoleta** (2015), "Fragmented Euroscepticism: Distinctive Features of the Public Opinion towards the EU in the Light of the Economic Crisis" in Elena Negrea-Busuioc, Mirela Pîrvan (eds.), *Communication and Euroentrepreneurship in the European context*, Bucharest: Comunicare.ro, 55-72.
- Udrea, Georgiana, Oprea, Denisa, **Corbu, Nicoleta**, Ștefăniță, Oana, (2015), "Being European in times of elections: perspectives on European identity", in Ion Chiciudean, Bîră Monica (eds.) *The Europe We Voted for: National and European Topics of the 2014 Elections for the European Parliament*, Bucharest: Comunicare.ro, 83-99.
- **Corbu, Nicoleta**, Buturoiu, Raluca (2015), "Repetitive and Competitive Media Frames and How They Affect Audiences' Trust", în *Redefining Community in Intercultural Context*, Brașov, Henry Coandă Air Force Academy Publishing House, 153-164. (ISI Proceedings)
- **Corbu, Nicoleta**, Popescu-Jourdy, Dana, Vlad, Tudor (2014), "Introduction: Redefining Identity in Intercultural Context" in Corbu, Nicoleta, Popescu-Jourdy, Dana, Vlad, Tudor (eds.), *Identity and Intercultural communication*, Cambridge, Cambridge Scholar Publishing, 1-3.
- Moshe, Mira, **Corbu, Nicoleta** (2014), "Promoting European Identity: The Construction and Reconstruction of European Union Identity Myths, Israel vs. Romania" în Corbu, Nicoleta, Popescu-Jourdy, Dana, Vlad, Tudor (eds.), *Identity and Intercultural communication*, Cambridge, Cambridge Scholar Publishing.

- **Corbu, Nicoleta**, Udrea, Georgiana (2014), "European Cultural Identity and Its Challenges in Intercultural Context: An Empirical Approach" în Corbu, Nicoleta, Popescu-Jourdy, Dana, Vlad, Tudor (eds.), *Identity and Intercultural communication*, Cambridge, Cambridge Scholar Publishing.
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- Buturoiu, Raluca, Ștefăniță, Oana, **Corbu, Nicoleta**, Radu, Loredana (2017), "Europe's Migrant Crisis: An Analysis of the Third Level Agenda-Setting Model", *International Conference for Entrepreneurship, Innovation and Regional Development, ICEIRD*, Thessaloniki, Greece.
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- Buturoiu, Raluca, Ștefăniță, Oana, **Corbu, Nicoleta** (2017), "The Refugee Crisis From The Media To The Public Agenda", *Academos Conference: Quality of Democracy in the New Political Era*, Bucharest, România.
- Ștefăniță, Oana, Udrea, Georgiana, Buturoiu, Raluca, **Corbu, Nicoleta** (2016), "Uses and gratifications of Facebook among Romanian graduate students", *Strategica*, Bucharest, Romania.
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- **Corbu, Nicoleta**, Buturoiu, Raluca, Ștefăniță, Oana (2016), "Facebook Influences You More than Me. A Third-person Effect Analysis Among Young Facebook Users", *Wapor 2016 Regional Conference*, Moscow, Rusia.
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- Oprea, Denisa-Adriana, **Corbu, Nicoleta** (2015), "Perspectives on European Identity: A cross-Cultural Approach", *Qualitative Research in Communication*, Bucharest, Romania.
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- Durach, Flavia, **Corbu, Nicoleta** (2015), "Towards a Fragmented Euroscepticism: Particularities of the Public Opinion towards the EU in the Light of the Economic Crisis", *Communication and entrepreneurship in the European context*, Bucharest, Romania.
- **Corbu, Nicoleta**, Buturoiu, Raluca (2015), "Repetitive and Competitive Media Frames and How They Affect Audiences' Trust", *Redefining Community in Intercultural Context*, Brașov, Romania
- Boțan, Mădălina, **Corbu, Nicoleta**, Radu, Loredana (2014), "Attitudes towards the European Union in Times of Crisis: Euroscepticism Reassessed", *ECC ECREA, Communication for Empowerment: Citizens, Markets, Innovations*, Lisbona, Portugalia.
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- Oprea, Denisa, Udrea, Georgiana, Ștefăniță, Oana, **Corbu, Nicoleta** (2014), "Being European in Times of Elections: Perspectives on European Identity", *Media and the Public Sphere. Evaluating Media Ethics in the Digital Era*, Bucharest, România.
- **Corbu, Nicoleta**, Oprea, Denisa (2014), "Being European. Eastern and Western Perspectives on European Identity", *International Conference for Academic Disciplines*, Venice, Italy.
- Udrea, Georgiana, **Corbu, Nicoleta** (2013), "Negotiating identities in intercultural contexts. An empirical research on how Romanian students experience identities during their university studies abroad", *ESTIDIA: Dialog Driven Change in the Public Sphere*, Bari, Italy.
- Ștefăniță, Oana, **Corbu, Nicoleta** (2013), "Short-term Framing Effects on Citizens' Evaluations of European Subjects", *Media and The Public Sphere. Examining the Challenges in the New Communication Landscape*, Athens, GA, USA.
- Radu, Loredana, **Corbu, Nicoleta**, Bârgăoanu, Alina (2013), "Romanian Students on the European Crisis. A Qualitative Inquiry into EU-related Attitudes and Perceptions", *Qualitative Research in Communication*, Bucharest, Romania.
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- Boțan, Mădălina, **Corbu, Nicoleta** (2013), "Media Malaise Revisited. The Effects of Conflict News Frames on Political Trust", *Media and The Public Sphere. Examining the Challenges in the New Communication Landscape*, Athens, GA, USA.
- **Corbu, Nicoleta**, Moshe, Mira (2013), "The Walk of Shame in Political Context: A Case Study", Eighth International Conference on Interdisciplinary Social Sciences Prague, Czech Republic.
- Cristea, Dumitru, **Corbu, Nicoleta** (2013), "Media Framing of European News in Times of Crisis: The Romanian Case", *Strategica*, Bucharest, Romania.
- **Corbu, Nicoleta**, Oana Ștefăniță (2013), "The EU Economic Crisis: Reflections in the Opinions of Citizens and Experts", *Strategica*, Bucharest, Romania.
- **Corbu, Nicoleta** (2013), "Attitudes and Economic Expectations During the European Crisis", *RCIC'13*, Brașov, Romania. (keynote speaker)
- Aurora Iorgoveanu, **Nicoleta Corbu** (2012), "Question of gender bias: on the visual framing of the male and female Romanian candidates in 2009 European campaign", *New Media and the Public Sphere*, University of Copenhagen, Denmark.
- Bârgăoanu, Alina, Dobrescu, Paul, **Corbu, Nicoleta** (2012), "The Role Played by Public Elites in Building of a European Public Sphere", *Media and the Public Sphere*, Lyon, France.

- Moshe Mira, **Corbu, Nicoleta** (2012), "Recruiting media pseudo-information reportage to enhance unification: European Union Identity Myths, Israel vs. Romania", *Communiquer dans un monde de normes*, Lille, France.
- **Corbu, Nicoleta** (2012), „Framing the European Crisis in the Romanian Online Media”, *Media and the Public Sphere*, Lyon, France.
- Iorgoveanu, Aurora, **Corbu, Nicoleta** (2012), "No Consensus on Framing? Towards an Integrative Approach Defining Frames Both as Text and Visuals", *Redefining Community in Intercultural Context, RCIC'12*, Braşov, Romania.
- **Corbu, Nicoleta**, Udrea, Georgiana (2011), "European Cultural Identity and Its Challenges in Intercultural Context: An Empirical Approach", International Conference *Identity and Intercultural Communication*, Bucharest, Romania.
- Moshe, Mira, **Corbu, Nicoleta** (2011), "Promoting European Identity? The Construction and Re-Construction of the European Identity Myths, Israel vs. Romania", International Conference *Identity and Intercultural Communication*, Bucharest, Romania.
- **Corbu, Nicoleta**, Boţan, Mădălina, Bârgăoanu, Alina, Negrea, Elena (2011), "Framing European Issues in Romanian Media", International Conference *The New World of Public Opinion Research World Association of Public Opinion Research*, Amsterdam, Netherlands.
- **Corbu, Nicoleta**, Udrea, Georgiana (2011), "Challenges of European Cultural Identity in Intercultural Context", International Conference *Social Relations in Turbulent Times, European Sociological Association*, Geneva, Switzerland.
- Frunzaru, Valeriu, **Corbu, Nicoleta**, Pricopie, Remus, Ivan, Loredana (2011), "High School Pupils' Choice About College in Romania", International Conference *Social Relations in Turbulent Times, European Sociological Association*, Geneva, Switzerland.
- **Corbu, Nicoleta**, Boţan, Mădălina (2011), "Framing of European News. The Coverage of the Schengen Case", IAMCR, Istanbul, Turkey.
- Udrea, Georgiana, **Corbu, Nicoleta** (2011), "Cultural Adaptive Patterns in European Contexts", International Conference *Redefining Community in Intercultural Context, RCIC'12*, Braşov, România.
- Dobrescu, Paul, Negrea, Elena, **Corbu, Nicoleta** (2011), "The Decline of the Romanians' Confidence in the EU. The Case of Romania's Accession to the Schengen Area", *Populism und Euroskeptizismus in Südosteuropa Symposium*, Germany.
- Frunzaru, Valeriu, **Corbu, Nicoleta**, Boţan, Mădălina (2011), „Building a European Union Public Agenda in Romania”, *Annual Conference of Research in Sociologie and Social Work*, Bucharest, Romania.
- Frunzaru, Valeriu, **Corbu, Nicoleta**, Pricopie, Remus, Ivan, Loredana (2011), "Brain Drain from Romania: Young People's Plans after Graduation", *Going Global? (Highly) Skilled Migrants and Societal Participation*, Aachen, Germany.
- Ivan, Loredana, Frunzaru, Valeriu, Pricopie, Remus, **Corbu, Nicoleta** (2011), "The Risk of Dropping School Versus Enrolling University for the Romanian High School Pupils. Insides for National Educational Policies", *INTED2011*, Valencia, Spain.
- Frunzaru, Valeriu, Ivan, Loredana, **Corbu, Nicoleta**, Pricopie, Remus (2010), "What High School Pupils Do After Graduation. Recommendations for Education and Employment Policies", International conference *Remaking the Social. New Risks and Solidarities* (1st edition), Cluj-Napoca. Romania.
- **Corbu, Nicoleta**, Boţan, Mădălina (2010), "Priming and Framing Effects in the Media Coverage of 2009 Romanian Presidential Elections", International Conference *Globalization and Changing Patterns in the Public Sphere* (4th edition), Bucharest, Romania.
- Pricopie, Remus, **Corbu, Nicoleta**, Ivan, Loredana, Frunzaru, Valeriu (2010), "Factors Influencing School Performance in Romanian Higher Education", International Conference *Globalization and Changing Patterns in the Public Sphere* (4th edition), Bucharest, Romania.
- **Corbu, Nicoleta**, Frunzaru, Valeriu (2010), "Romanian Media Agenda for the 2009 European Elections", *Interdisciplinary Social Sciences* (5th edition), Cambridge, UK.
- Frunzaru, Valeriu, **Corbu, Nicoleta** (2010), "Women Politicians in the 2009 Romanian Elections for the European Union Parliament", *Beyond Citizenship: Feminism and the Transformation of Belonging*, London, UK.
- Boţan, Mădălina, **Corbu, Nicoleta** (2010), "L'information médiatique et la responsabilité sociale : une relation confuse", *Colloque franco-roumain: La communication entre logiques marchandes et logiques solidaires* (17th edition), Bucharest, Romania.
- **Corbu, Nicoleta**, Qing, Qingmei, Becker, Lee B. (2009), "Voter Lists as Sampling Frames for Telephone and Mail Samples: Validating Two Studies by Focusing on Vote Choice and Turnout", *Midwest Association for Public Opinion Research*, Chicago, USA.
- Cărlan, Alexandru, **Corbu, Nicoleta**, Ciocea, Mălina (2009), "Research Methods in Cultural Identity Inquiry", *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, Bucharest, Romania
- **Corbu, Nicoleta**, Qing, Qingmei, Becker, Lee B. (2009), "Using Voter Lists To Create Telephone and Mail Samples: Two Validation Studies from a Single Community", Conferința *Southern Association for Public Opinion Research*, Raleigh, USA
- Georgiu, Grigore, Ciocea, Mălina, **Corbu, Nicoleta** (2009), "Conflicting Visions of the Cultural Identity of Europe in Romania", *European Sociological Association*, Lisbon, Portugal.
- **Corbu, Nicoleta**, Qing, Qingmei, Becker, Lee B. (2009), "Voter Lists as Sampling Frames for Telephone and Mail Samples: Validating Two Studies by Focusing on Vote Choice and Turnout", *Midwest Association for Public Opinion Research*, Chicago, USA.
- **Corbu, Nicoleta** (2009), „Methodological issues in cultural semiotics of advertising”, *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, Bucureşti, România.
- **Corbu, Nicoleta** (2008), "La globalisation et la construction du sens du signe publicitaire", *Research and Innovation. Policies and Strategies in the Age of Globalization*, Bucharest, Romania.
- **Corbu, Nicoleta** (2007), "La Publisphère – entre local et global", *Globalisation And Policies of Development*, Bucharest, Romania.
- **Corbu, Nicoleta** (2006), "Stéréotypes, valeurs et pseudovaleurs de la démocratie dans les médias", *Valeurs, discours, praxis*, Bucharest, Romania.
- **Corbu, Nicoleta** (2006), "La télévision et la chance de la démocratie", *Démocratie participative en Europe*, Toulouse, France.
- **Corbu, Nicoleta** (2003), "Le discours publicitaire comme acte de langage indirect", *CIFSIC Colloque bilatéral franco-roumain*, Bucharest, Romania.

C. OTHER SCIENTIFIC TASKS:

C.1. Organizer and co-organizer of scientific events:

- 2017 – Training school *Disentangling Populism: Reception and Effects of Populist Communication*, Bucharest, Romania (COST Action IS1308 Populist Political Communication in Europe)
- 2016 – Romanian-American workshop *Europe at Crossroads: U.S. and European Perspectives*, Bucharest, Romania
- 2015 – International Conference *Media and the public sphere. New Challenges in the Digital Era*, Lyon, France

- 2015 – Romanian-American workshop *Public Policies and Public Participation*, Bucharest, Romania
- 2014 – French-Romanian Conference, *Intersections: Construction des savoirs en information-communication dans l'espace francophone*, Bucharest, Romania
- 2014 – Romanian-American workshop *Media and Political Institutions in Times of Elections*, Bucharest, Romania
- 2013 – International Conference *Strategica*, Bucharest, Romania
- 2013 – Romanian-American workshop *The Impact of New Technology on the Media Landscape*, Bucharest, Romania
- 2012 – International Conference *Media and the Public Sphere*, Lyon, France
- 2012 – International Conference *Redefining Community in Intercultural Context RCIC'12*, Braşov, Romania
- 2012 – Romanian-American workshop *Media Coverage of Elections*, Bucharest, Romania
- 2011 – International Conference *Identity and Intercultural Communication*, Bucharest, Romania.
- 2011 – French-Romanian conference *Traces, Mémoires et Communication* (18th edition), Bucharest, Romania
- 2011 – International Conference *Redefining Community in Intercultural Context RCIC'11*, Braşov, Romania
- 2011 – Romanian-American workshop *Crisis Communication*, Bucharest, Romania
- 2010 – International Conference *Globalization and Changing Patterns in the Public Sphere*, Bucharest, Romania
- 2010 – Workshop CNCSIS *Diaspora în Cercetarea Ştiinţifică în Învăţământul Superior din România [Diaspora in the Scientific Research in Higher Education in Romania]*, Bucharest, Romania
- 2010 – French-Romanian conference *La communication entre logiques marchandes et logiques solidaires* (17th edition), Bucharest, Romania
- 2010 – Romanian-American workshop *Media Changes, Public Information, and Public Responsibility*, Bucharest, Romania
- 2009 – International Conference *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, Bucharest, Romania
- 2008 – International Conference *Research and Innovation. Policies and Strategies in the Age of Globalization*, Bucharest, Romania.
- 2007 – International Conference *Globalization And Policies of Development*, Bucharest, Romania

C.2. Member in Scientific Committees of Conferences:

- 2017 – International Conference *Qualitative Research in Communication*, Bucharest, Romania
- 2015 – International Conference *Qualitative Research in Communication*, Bucharest, Romania
- 2015 – International Conference *Redefining Community in Intercultural Context RCIC'15*, Braşov, Romania
- 2013 – International Conference *Redefining Community in Intercultural Context RCIC'13*, Braşov, Romania
- 2012 – International Conference *Redefining Community in Intercultural Context RCIC'12*, Braşov, Romania
- 2011 – International conference *Redefining Community in Intercultural Context, RCIC'11*, Braşov, Romania
- 2010 – French-Romanian bi-lateral conference, *La communication entre logiques marchandes et logiques solidaires*, Bucharest, Romania.
- 2009 – International conference *R&D Perspectives. Promoting Innovation through Education, Culture and Communication*, Bucharest, Romania

C.3. Member in the Review Board of BDI Academic Journals:

- Journal of Media Research, 2010 – present
- Romanian Journal of Communication and Public Relations, 2010 – present