

PERSONAL INFORMATION

Irina Marsh (formerly Stănciugelu)

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Citizenship: Romanian and British

LinkedIn: <https://www.linkedin.com/in/irinamarshstanciugelu/>

WORK EXPERIENCE

March 2016 - present

Executive Director, Owner

Proethcomm Ltd, UK

- Ethics and compliance, research ethics, AI and technology ethics;
- Crisis communication, emergency communication, public relations

[Research and Consulting](#)

August 2012 - present

Associate on Communication and Ethics

CBRNE Ltd, UK

<http://www.cbrneltd.com>

- Technology and AI ethics, research ethics, privacy and data protection, communication ethics, applied ethics in security, risk and crisis communication, public relations, organizational communication and leadership.

[Research and Consulting](#)

March 2015- March2017

PR Expert

Interaction of Bath, Bath, UK

<http://www.interactionofbath.com/>

- PR Strategy and Planning

[Consulting](#)

October 2014 – present

Visiting Academic

Centre on Decision Analysis and Risk Management (DARM), School of Science and Technology, Middlesex University, London, UK

- Risk and crisis communication research, applied ethics research
- Master thesis supervision

[University Education](#)

March 2014 - present

Associate Professor

Faculty of Communication and Public Relations (FCRP), National University of Political Studies and Public Administration (NUPSPA), Bucharest, Romania

Bachelor degree Courses (online)

- Research methods for final thesis

Master degree Courses (adult education, online)

- Public Relations
- Lobby
- External communication
- Events management

Other activities:

- Supervision of final bachelor and master degrees thesis
- Research activities

[University Education](#)

April 2004 – February 2014

[University Lecturer](#)**Faculty of Communication and Public Relations (FCRP), National University of Political Studies and Public Administration (NUPSPA), Bucharest, Romania**

Courses taught:

- Theory of communication;
- Public Relations in schools;
- External communication in business;
- Ethics in Communication;
- Business Ethics.

[University Education](#)

June 2008 – December 2022

Civil expert on risk and crisis communication**NATO, Civil Protection Group (CPG), Brussels, Belgium**

- Member of the Rapid Response Team in emergency civil protection interventions, risk communication training component, crisis communication, communication with the media;
- Chair of the Ad Hoc Working Group on Public Information Policy (since November 2012);
- Coordinator of the CPG Working Group for organizing public information component in the Euro Atlantic Disaster Response Coordination Centre (EADRCC) Exercises, NATO: participation in following exercises as Directing Staff: DACIA 2003 (Romania), Joint Assistant 2005 (Ukraine), Uusimaa 2008 (Finland), Armenia 2010 (Armenia), Codrii 2011 (Moldova), Georgia 2012 (Georgia), Ukraine 2015, (Ukraine), Crna Gora 2016, (Montenegro), Bosna i Hercegovina 2017, (Bosnia and Herzegovina), Srbija 2018 (Serbia).
- Member of the Consequence of Intercept Analysis Team (COIAT) and the NATO Civil Emergency Planning (CEP) to support CBRN Consequence Mitigation - NATO Studies Support Group (SSG) under the Missile Defence Project Group (MDPG) (2008 – 2012);
- Member of Ad-Hoc Working Group on Missile Defence (November 2009 – 2012)

Consulting, training

June 2009 – November 2011

Long term expert in Communication and Public Relations**Strategic Projects for Higher Education, Executive Agency for Higher Education, Research, Development and Innovation Funding, (UEFISCDI), Bucharest, Romania**

- Construct of the Communication and Public Relations Strategy of Strategic projects for Higher Education (5 EU Structural Projects);
- Coordinator of the Communications and Public Relations team;
- Implementing the Strategy during the development of the projects.

Consulting

March 2009 – October 2009

Short term expert in Communication and Public Relations**WIG for the Phare Project 2006/018-.147.01.04.04-01 – Development of the National School of Clerk, Bucharest, Romania**

- Construct of the Strategy of Communication and Public Relations
- Realizations of the promotional documents

Consulting

February 2006 – February 2007

Consultant in crisis/emergency communication**Mercury Promotion for the World Bank Project, Consultancy Services to Design and Conduct a National Public Awareness campaign for the Hazard Risk Mitigation and Emergency Preparedness Project, Bucharest, Romania**

- Preparing Management System district folder in case of emergencies in Romania;
- Creating questionnaire surveys regarding public perception and preparedness for emergency situations;
- Preparing questionnaires for interviews with decision makers in the national system for emergency management;
- Preparing the public information plan for emergency situations.

Consulting

September 2004 – July 2013

Executive Director, Master of Educational Management and Institutional Communication**Faculty of Communication and Public Relations (FCRP), National University of Political Studies and Public Administration (NUPSPA), Bucharest, Romania**

- Developing the curriculum;
- Identifying experts that support courses in M.A. (as teachers or guests);
- Quality assurance of the M.A.
- Designing and implementing strategies of Master promotion;
- Designing the presentation of each course prescribed in the curriculum of the Master by the Ministry of Education: the general frame of the course, the course structure, planning activities, methods of evaluation, additional resources and publishing such information on <http://www.comunicareonline.ro> platform;
- Supervising assessment work.

Management – University Education

March 2008

Lecturer**Postgraduate program *Consequences of bio terrorism on civil population*, Ministry of Interior and Administrative Reform and Regional Center of Bio-terrorism Prevention, Bucharest, Romania**

- Risk/emergency communication during bio-terrorism threat

University education

September 2002 - July 2010

Executive Director, Centre for Training in Communication**Faculty of Communication and Public Relations (FCRP), National University of Political Studies and Public Administration (NUPSPA), Bucharest, Romania**

- Developing and implementing training programs in communication and public relations projects within Phare and World Bank;
- Establishing partnerships and joint events: Ministry of Public Information, Headquarters of Civil Protection / Inspectorate for Emergency Situations, Academy of Economical Science, AIESEC Bucharest.
- Training in crisis communication organized within the National System of Emergency Situation Management for accredited journalists

Management – Training and research activities

September 2000 - July 2004

Assistant Professor

Faculty of Communication and Public Relations (FCRP), National University of Political Studies and Public Administration (NUPSPA), Bucharest, Romania

- Assisting the seminar and tutoring activities for Communication Theory, Pathology and communication therapies disciplines

[University Education](#)

September 2000 – July 2004

Scientific Consultant on Social Sciences

National Review and Assessment Service, Ministry of Education and Research, Bucharest, Romania

- Designing curricula for baccalaureate examination in Philosophy and Aesthetics subjects;
- Carrying out for baccalaureate examination in Philosophy and Aesthetics subjects;
- Supervising high school baccalaureate examination in Philosophy and Aesthetics subjects.

[High-School Education](#)

January 2003 – September 2003

Image and Communication Adviser to the Minister for Education and Research

Ministry of Education and Research, Bucharest, Romania

- Image analysis of the Minister Ecaterina Andronescu, setting strategy and implementing image strategy.

[Consultancy](#)

May 2001 – September 2001

Head of Marketing Services, Analysis and Public Relations Strategy

The National Authority for State Participations Administration (APAPS), Bucharest, Romania

- Development of the monitoring methodology and image analysis for the institution;
- Development of communication strategies and image for the year of 2001;
- Managerial duties.

[Management](#)September 1996 – December
1999

Professor of Social Sciences

Nicolae Tonitza School of Fine Arts

- Teaching of Logics, Psychology, Economics, Philosophy, Aesthetics disciplines.

[High-School Education](#)

EDUCATION AND TRAINING

1998 - 2008

PhD

Philosophy – Ethics

University of Bucharest, Faculty of Philosophy

- Level 6 Classification – UNESCO

- 1996 - 1998 **Post-graduate in Social Communication and Public Relations**
Academic post-graduate studies
National School of Political and Administrative Studies, Bucharest
▪ Level 6 Classification – UNESCO

- 1996-1997 **M.A. of Philosophy, Philosophy of Culture**
Philosophy of culture studies
University of Bucharest, Faculty of Philosophy
▪ Level 6 Classification – UNESCO

- 1991 - 1996 **Graduate in Philosophy**
University of Bucharest, Faculty of Philosophy
▪ Level 5 Classification – UNESCO

CERTIFICATIONS

- November 2018- present **EU General Data Protection Regulation Practitioner**
International Board for IT Governance Qualification, 2018

- September 2016 - present **UK Diploma in Governance, Risk Management and Compliance**
International Compliance Association (ICA), 2016

- September 2016 - present **Member of Chartered Institute of Public Relations, UK**

PERSONAL SKILLS

Mother tongue **Romanian**

Other languages	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
French	B2	B2	B1	B1	B1
Italian	B2	B2	B1	B1	B2

Communication skills I acquired intercultural communication skills during my time spent in Italy, Belgium and UK. Communicating with students during lectures and seminars over the years, I developed skills in careful observation and conflict mediation, active listening and proactive orientation.

Managerial skills As Executive Director, I coordinated the activity of the Educational Management and Institutional Communication Master Programme, of the Centre of Training in Communication and of several working teams at NATO.

Team Work and Leadership I coordinate research projects (see below) and I coordinate working teams as a civil NATO expert.

- Computer skills** I have acquired skills in MS Office (Word, Excel, PowerPoint), Internet Explorer (for the context in which they were acquired, see chapter education and training).
- AI ethics, Research ethics, ethics of technology, ethics of communication and public relations;
 - Ethics/Applied ethics;
 - Risk perception and communication, crisis communication;
 - Public Relations/Public Relations Ethics;
 - Communication Theory;
 - Postmodern Philosophy.
- Honours / Affiliation**
- Member of British Standard Association, Working Group Artificial Intelligence (ART/1), April 2023 - present
 - Observer to the European Declaration on Food Technology and Nutrition (representing Romania), February 2012 – 2016
 - Member, International Sociology Association, Research Committee on Sociology of Disaster and Research Committee on Risk and Uncertainty, May 2010 – 2016;
 - Member, European Public Relations Research and Education Association (EUPRERA), October 2008 – 2018;
 - Member, Romanian Association of Professionals in Public Relation, June 2005 – 2010;
 - President, Association for Communication and Communitarian Dialog, February 2002 – 2015;
 - President, Ethics Committee of National School of Political and Administrative Studies, April 2006 – December 2008;
 - Member, Ethics Committee of National School of Political and Administrative Studies, April 2006 – 2010.
- Trainer**
- Trainings in crisis/emergency communication for professionals from Romanian National System of Emergency Situation Management, 2004-2008;
 - Trainings in communication skills, leadership and personal development, National School of Clerks, 2010; Formenerg 2008, Paynet SRL, 2006;
 - Trainings for developing communication and negotiation's skills for managers, National Institute for Administration, 2005- 2008;
 - Trainings in crisis/emergency communication for spokespersons at local level administration, National Agency for Governmental Strategies, 2005;
 - Trainings in communication and public relations (construction of institutional image, organization of public relations departments, external and internal communication strategies) for professionals from National Authority of Energy, 2003-2004.

- **Horizon-CL4-2021-Human-01-01, Project ULTIMATE – Multilevel Trustworthiness to Improve the Adoption of Hybrid Artificial Intelligence, Grant agreement 101070162**, member of CBRNE research team: AI ethics, research ethics (2022-2025)
- **H2020, SU-AI-AI01-2020, Project ALIGNER - Artificial Intelligence Roadmap for Policing and Law Enforcement, Grant agreement 101020574**, member of CBRNE research team: AI ethics, research ethics (2021-2024)
- **H2020, SU SEC 2018 FCT01 (2018-2020) Project PROACTIVE - Preparedness against CBRNE threats through common approached between security practitioners and the vulnerable civil society, Grant agreement 832981**, member of CBRNE research team: research ethics, technology ethics and security ethics (2019-2023)
- **H2020, SPACE 2018-2010, Space 16-TEC 2018, Project SESAME – Smart European Space through Modern Exploitation of Data Science, coordinator of SNSPA team: AI ethics, research ethics (2019-2022)**
- **H2020, SEC-12_FCT-2016-2017, Project MAGNETO – Multimedia analysis and correlation engine for organised crime prevention and investigation, Grant Agreement 7866629**, member of CBRNE Ltd research team: research ethics, technology ethics and security ethics_(2018-2021)
- **H2020, Project ENTRAP - Enhanced Neutralisation of explosive Threats Reaching Across the Plot**, member of CBRNE Ltd research team, ethics issues (2017-2020)
- **FP7, SEC-2013.5.3-1 (6th Call) Project CAMINO – Comprehensive approach to Cyber Roadmap Coordination and Development**, member of CBRNE Ltd research team, ethics issues, (2014-2016);
- **FP7, SEC-2012.1.3-1 (5th Call) Project SuBCoP- Less than Lethal Handling of person-borne improvised explosive device. Collaborative Project**, member of CBRNE Ltd research team, ethics issues (2012-2016);
- **FP7, SEC-2012.1.5.1 (5th Call) Project EDEN. CBRNE Demo Phase II. Demonstration Project**, member of CBRNE Ltd research team, risk and crisis communication issues, (2012-2016);
- **FP7, SEC-2011.1.3-3 (4th Call) Project D-BOX Comprehensive toolbox for humanitarian clearing of large civil areas from anti-personal landmines and cluster munitions. Integration Project**, member of CBRNE Ltd research team, ethics issues, (2012-2016);
- **FP7, Project PRACTICE – Preparedness and Resilience against CBRN Terrorism using Integrated Concepts and Equipment**, member of CBRNE Ltd research team, ethics issues, (2011-2014);
- **Security Risk on Food Supply Chain – Risk Perception & Communication**, bilateral research project, National University of Political Studies and Public Administration, NUPSPA Romania & Middle East Technical University, METU Turkey, Project Director, 2013-2014;
- **Science of Communication for Communication of Science**, International conference, project funded by National Authority of Scientific Research, Bucharest, December 2010, Project Director;
- **Risk/Crisis Communication during Terrorist Threats Using Biological Agents. Message Management and Social Behavior**, bilateral research project, National University of Political Studies and Public Administration Romania & Middle East Technical University, METU Turkey, Project Director, 2010-2011;
- **Civic education for selective collecting of garbage on university campuses**, research project, Project Director for the National University of Political Studies and Public Administration, 2008-2011;
- **Hazard and vulnerability in seismic context of Bucharest city**, research project, Project Director for the National University of Political Studies and Public Administration, 2007-2010;
- **Representation and natural risk communication at social level**, research project, research coordinator, Romanian National Council of Scientific Research, 2006 – 2008;
- **Business Virtual University** (e-learning project), member of implementation team, Phare, 2002-2004;
- **Info point** (European Union's politics information network) European Commission (EUROPA) member of implementation team , 2002-2003;
- **Center for Training in Communication**, Phare, member of implementation team, 2001-2002;
- **Center for Training in Public Relation**, member of implementation team, World Bank, 2000-2002.

Others **Research Fellow**
Laboratoire d'Etudes et de Recherche Appliquees en Sciences Sociales (LERASS) Toulouse, France, May – July 2008

- Research on communication as influence process.

Research Fellow

Department of Psychology - Manchester University, April-June, 2006

- Research on groups' psychology confronting emergency situations.

Research papers and publications

Books

1. Marsh I, Hale N., Kelly D., *Ethical assessment regarding the use or misuse of AI systems for law enforcement, A handbook for law enforcement officials*, published by CBRNE Ltd under H2020 Project MAGNETO - Multimedia analysis and correlation engine for organised crime prevention and investigation, Grant Agreement 7866629, ISBN 978-0-9954627-9-3, UK, 2021.
2. Marsh I, Hale N., Kelly D., Daniilidis, I., *Ethical assessment of the use/mis-use of terrorism counter-tools, A handbook for law enforcement officials*, published by CBRNE Ltd under H2020, Project ENTRAP - Enhanced Neutralisation of explosive Threats Reaching Across the Plot, Grant agreement 740560, ISBN 978-0-9954627-8-6, UK, 2020.
3. Stănciugelu I., Usher D., Kelly D., *Crisis Communication, A handbook for CBRNE Incident Responders*, published by CBRNE Ltd under FP7 Project EDEN (End User driven Demo for CBRNE), SEC – 2012.1.5 -1 Grant Agreement no 31307, ISBN978-0-9954627-5-5, UK, 2016
4. Stănciugelu I., Usher D., Kelly D., *Ethical Challenges in the research and development of less-than-lethal technology – A handbook for technology developers*, published by CBRNE Ltd under FP7 Project SUBCOP (Suicide Bomber Counteraction and Prevention, SEC 2012-1.3.1 Grant Agreement 312375, ISBN 978-0-9954627-4-8, UK, 2016
5. Stănciugelu I., Usher D., Kelly D., *Ethical challenges in using less-than-lethal weapons in law enforcement – A handbook for law enforcement professionals*, published by CBRNE Ltd under FP7 Project SUBCOP (Suicide Bomber Counteraction and Prevention, SEC 2012-1.3.1 Grant Agreement 312375, ISBN 978-0-9954627-3-1, UK, 2016
6. Usher D., Stănciugelu I., Grainger S., Malcolm R., *Cultural Guidelines for Humanitarian Demining – A handbook for Deminers*, published by CBRNE Ltd under FP7 Project D-BOX (A demining tool-box for humanitarian clearing of large-scale areas from anti-personnel landmines and cluster munition), SEC 2011.1.3-3, Grant agreement 284996, 2016
7. Usher D., Stănciugelu I., Kelly D., Grainger S., *An Aide Memoire – A handbook for deminers*, published by CBRNE Ltd under FP7 Project D-BOX (A demining tool-box for humanitarian clearing of large-scale areas from anti-personnel landmines and cluster munition), SEC 2011.1.3-3, Grant agreement 284996, 2016
8. Stănciugelu I., Tudor R., Tran A., Tran V. *Teoria comunicării [The Theory of Communication]*, Bucharest, Romania, Tritonic, 2015
9. Stănciugelu I. (ed), *Managementul situațiilor de urgență și comunicarea riscului. Studiu sociologic în școlile din București [The management of emergency situations and risk communication. Sociological study on Bucharest's schools]*, comunicare.ro, underprint, 2014;
10. Stănciugelu I, *Măștile comunicării. De la etică la manipulare și înapoi [The masks of communication. From ethics to manipulation and back]*, Tritonic, Bucharest, 2009;
11. Stănciugelu I, Pinzaru F., *Imagine și comunicare în afaceri [Image and Communication in Business Affairs]*, Bucharest, Romania, UVA, 2004;
12. Bulai A., Stănciugelu I, *Gen și reprezentare socială [Gender and social representation]* (studies on gender and mass-media analyses), Bucharest, Romania, Politeia, 2004;
13. Stănciugelu I., *Prefixul post al modernității noastre – studii de filosofia culturii [The “post” Prefix of our Modernity – the philosophy of culture studies]*, Bucharest Romania, TREI, 2002;
14. Tran V., Stănciugelu I., *Teoria comunicării [The Theory of Communication]*, Bucharest, Romania, comunicare.ro 2001;
15. Spineanu Dobrota S., Stănciugelu I, Stoica M, *Bacalaureat 2001 – Teste de filosofie și estetică, [Baccalaureate 2001, Tests on Philosophy and Esthetics]*, Bucharest, Romania, Humanitas educational 2001;
16. Spineanu Dobrota S., Stănciugelu I., Stoica E., *Bacalaureat – Teste de filosofie și estetică, [Baccalaureate, Tests on Philosophy and Esthetics]* Bucharest, Romania, Humanitas educational 2000.

Studies

1. **Stănciugelu I.**, Bilanici I., Cameron I., “Last mile communication”, chapter in Poljansek K., Marin Ferrer, M., De Groeve T., Clark, I., (Eds), (2017), *Science for disaster risk management 2017: knowing better and losing less*. EUR 28034 EN, Publications Office of the European Union, Luxembourg, 2017, ISBN 978-92-79-60679-3, doi:10.2788/842809, JRC102482, pp.413- 421
2. Tudor R., Stănciugelu I., (2014) “National identity and virtual identity. Influence of inter-intracultural on identity construction in cyberspace, Romanian and French travel bloggers”, in Boldea I., (ed), *Globalization and Intercultural Dialogue. Multidisciplinary Perspectives*, Arhipelag XXI, (798-606-93691-3-5), pp. 101-109
3. Stănciugelu, I, Alpas, H, Stănescu, D., Bozoglu, F, Stan, S, „Perception and Communication of Terrorism Risk on Food Supply Chain: A Case Study (Romania and Turkey)”, *Applied Social Sciences: Communication Studies*, Cambridge University Press, 2013;
4. Stănciugelu I, Vasile A, (2009), “Communication Flow and Social Amplification of Risk. A case study”, in *R&D Perspectives – Promoting Innovation through Education, Culture and Communication*, Bucharest, Romania 2009, pp. 389 – 394;
5. Stănciugelu I (2009), „Publicul” din perspectiva relațiilor publice. *Abordări teoretice*, [„Public” from Public Relations perspective] in *Public Responsibility in Education*, Crizon, Constanța, pp. 22-25;
6. Stănciugelu I, *Risk/Crises Communication during CBRN Terrorism Threat; Introductory Remarks for a Research Project*, in *Education, Research and Innovation: policies and strategies in the age of globalization. International Conference*, Ed. comunicare.ro, Bucuresti, 2008;
7. Stănciugelu I, *Emergency communication – dealing with messages*, in *Environment & Progress*, nr.11/2007, Ed. Efes, Cluj Napoca;
8. Stănciugelu I, *Risk Communication - Theoretical Perspectives*, study appeared in the collective volume *Globalization and Policies of Development*, National School of Political Studies and Public Administration, Bucharest, 2007;

Studies (continuation)

9. Stănciugelu I., *Comunicarea publică în cazul unui atac terorist cu arme radiologice – echilibrul fragil între calm și panică* [*Public Communication in case on a Terrorist Attack with RDD’s missals - the fragile balance between calm and panic*], study appeared in the collective volume *Vectors of threat for the national security in the new geopolitical and geo-strategic context*, vol. 3, The Romanian Protection Service, Bucharest, 2004;
10. Stănciugelu I., *Comunicarea interpersonală (intra-grup) ca relație de influență. Rolul și importanța în relațiile publice* [*Interpersonal Communication (intra - group) as a relation of influence. It’s role and importance in the public relations*], study edited in the collective volume *Romania’s Army at the beginning of the century. Possible options and evolutions* the Academy of Superior Military Studies Publishing House, Bucharest 2001.

Articles

1. Carvalho C, Salema MH., Stănciugelu I., Martins D., Iorga E. M., Puscas M., (2014) The impact of Differences in Curriculum on knowledge Related to European Citizenship: a Comparative Analysis in the Case of Portuguese and Romanian Pupils, in *Procedia _ social and Behavioral Sciences* 149 (2014) pp 152-157, (1877-0428)
2. Stănciugelu S, Stănciugelu I, Mythological profiles of the political leaders, in *European Journal of Science and Theology*, vol.9,pp. 227-287, (2013);
3. Stănciugelu, I, "Social amplification of risk and crisis communication planning" (2013) in *Buletinul Științific al Academiei Forțelor Terestre*, volumul XVIII nr. 2(36) Academiei Forțelor Terestre 'Nicolae Bălcescu' (2247-8396) pp. 197-2006;
4. Stănciugelu I, Bratosin S (2009), *Emergency Communication and the Challenge of Messages. Theoretical Insights*, in *Revista română de comunicare și relații publice*, vol 11, nr.1 (15)2009, SNSPA- Facultatea de Comunicare și Relații Publice, pp. 95-111;
5. Stănciugelu I., *Postmodernitatea comunicățională*, [*Communicational Post modernity*], *Revista română de comunicare și relații publice*, 2,3/2000;
6. Stănciugelu I., *Mitologia guvernării reprezentative*, [*The mythology of representative government*] *Contemporanul* 43/1997;
7. Stănciugelu I., *O analiză hermeneutică a ideologiei*, [*Hermeneutic analysis of ideology*] *Contemporanul*, 42/1997;
8. Stănciugelu I., *Explicație și comprehensiune*, [*Explanation and comprehension*] *Contemporanul*, 41/1997;
9. Stănciugelu I., *Modelul textualității literare și hermeneutica visului* [*Model of literar textuality and dream's hermeneutics*], *Psihanaliza* 3/1996;
10. Stănciugelu I., *Contradicția semioticii*, [*Contradiction of semiotics*], *Contemporanul* 21-22/1996;
11. Stănciugelu I. *Semioza nelimitată, o capcană ontologică*, [*Unlimited semiosis – an ontological trap*] *Contemporanul*, 32-35/1995;
12. Stănciugelu I., *Martin Heidegger. Adevărul și opera de artă*, [*Martin Heidegger. The truth and work of art*], *Contemporanul*.6/1995.

1. Stănescu, D.F., Crișan, C., & **Marsh, I.** (2022). The influence of Technology Readiness in organizational life. A study with aerospace industry specialists, *Strategica International Conference - The 10th edition: Sustainable Development and Strategic Growth*, October 20-21, 2022, Bucharest, Romania
2. Stănescu, D.F., Crișan, C., & **Marsh, I.** (2022). Impact of Technology Readiness and Work Engagement on employees Performance in the aerospace industry, - 10th International Conference on Sustainable Development Rome, September 7-8, 2022, Rome, Italy, online
3. **Stănciugelu I**, Usher D., (2016) Ethical Risk Assessment for Less-than-lethal technologies, *Society for Risk Analysis Europe 2016*, Bath UK, June 20-22
4. **Stănciugelu I**, Alpas H., Watt J., (2016) Risk perception of food chain terrorism and design of security system , *Society for Risk Analysis Europe 2016*, Bath UK, June 20-22
5. **Stănciugelu I**, Stănescu D, Frunzaru V., Alpas H., Bozoglu F, (2014) “Terrorism risk perception and crisis communication planning on the food chain: Romania and Turkey case studies”, *International Disaster and Risk Conference, Risk Forum Davos*, Davos Switzerland, August 24-28
6. **Stănciugelu I.**, (2014) “Crisis communication – the challenges in setting up policies and guidelines for citizen engagement”, *International Disaster and Risk Conference, Risk Forum Davos*, Davos Switzerland, August 24-28
7. Ducu, C., Stănciugelu, I., (2013), “Reconsidering the Social Responsibility of Mass-Media Institutions”, *The 2nd International Conference in Social Responsibility, Ethics, and Sustainable Business*, Bournemouth University, Bournemouth, September 5-6, 2013;
8. Alpas, H., Stănciugelu , I., Stănescu D., Bozoglu, F., (2013) “Security risk on the food supply chain, risk perception and communication: Romania and Turkey comparative case study”, *The IRED Switzerland Conferences*, SMHB 13-218, Zurich, October 12-13, 2013;
9. Stănciugelu, I., Kelly, D.,(2013), “Ethics & Compliance Assessment of De-mining Operational Activities” la *International Symposium Humanitarian De-mining 2013*, 23-25 Aprilie, Sibenik, Croația;
10. Armas I, Cretu Z.R., Stănciugelu I., (2012) Psychological Factors Linked to Risk Perception; Bucharest –Romania, *European Geosciences Union General Assembly April 2012*, Vienna Austria;
11. Stănciugelu I., Frunzaru V., Stănescu D., Duntzer A., (2012) “Social Amplification of Risk and Crisis Communication planning”, *European Geosciences Union General Assembly April 2012*, Vienna Austria;
12. Stănciugelu I, (2012) “Environmental security and food supply chain a risk governance approach Romania & Turkey case study”, *International Food and Agricultural Congress*, February 2012, Antalya, Turkey;
13. Stănciugelu I, Stănescu D, Stan S., Alpas H., Bozoglu F, (2011) “Terrorism risk perception and crisis communication planning on food chain security”, *European Sociological Association (ESA) Conference*, September 2011, Geneva, Switzerland.
14. Stănciugelu I, Stănescu D, Stan S, Alpas H., Bozoglu F, (2011) “A social cognitive perspective of terrorism risk perception on food chain security, *European Sociological Association (ESA) Midterm Conference „Risk, Uncertainty and Policy”*, March 2011, Ostersund, Sweden.
15. Stănciugelu I., Frunzaru V., Stănescu D., Duntzer A., (2011) “Social Amplification of Risk and Crisis Communication planning”, *International conference ‘The Sociology of Risk – Theoretical Perspectives’*, University of Copenhagen, January 2011;
16. Stănciugelu I., (2010) “New media and crisis management. The challenge of crisis communication”, *Civil protection Congress, [Kongress “Führungskraft als Mensch”]* Federal Office of Civil protection and Disaster Assistance (BBK), November, Germany
17. Stănciugelu I., Duntzer A., Stan S., (2010) “Risk perception and communication in Bucharest schools”, *EUPRERA Conference*, September, Jyväskylä Finland;
18. Stănciugelu I., Frunzaru V., Stan S., (2010) “Social Amplification of Risk and Crisis Communication planning”, *XVII World Congress of Sociology, ISA*, July, Goteborg Sweden;
19. Crețu R., Armas I, Stănciugelu I., (2010), “Psychological Vulnerability and Earthquake Risk Perception in Bucharest Romania”, *European Geoscience Union (EGU) General Assembly*, May, Vienna Austria;
20. Stănciugelu I, (2009) , “Mass-Media Product Analysis whitin Public Relations Practice”, *International Conference The Knowledge-Based Organisation*, November, Sibiu Romania;
21. **Stănciugelu I**, *Notes of sociological findings referring to disaster mythology: risk communication implications*, *International Conference ELSEDIM 2008, Environment & Progress*, October 2008, Cluj Napoca, Romania;

Conference Papers and
Presentations (continuation)

24. Stănciugelu I., *Comunicarea publică în cazul unui atac terorist cu arme radiologice* [*Public Communication in case on a Terrorist Attack with RDD's missals - the fragile balance between calm and panic*], international seminar *Public Communication in case on a Terrorist Attack with RDD's missals*, during NATO PWP international exercise DACIA 2003, Pitești 2003;
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