

PERSONAL INFORMATION

Alina Bârgăoanu

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WORK EXPERIENCE

-
- 07/2020–Present **Advisory board member**
European Digital Media Observatory (EDMO)
- 09/2019–Present **Member of the academic expert pool**
European Center of Excellence for Countering Hybrid Threats, Helsinki
- 05/2016–Present **Dean**
College of Communication and Public Relations, National University of Political Studies and Public Administration
- 11/2014–Present **President**
European Institute of Romania, Board of Administrators
Coordination of the activities of the Institute (research, policy analysis and public communication)
- 07/2019–05/2020 **Key expert**
YouCheck! Project (Grant agreement nr. LC-01244282, Beneficiary Savorir Devenir, France). Grant procedure: Media Literacy for All (2018), European Union.
- 12/2017–11/2018 **Expert**
High-level Group on Fake News and Online Disinformation
European Commission, Brussels
- 01/2018–Present **President of Social, Political and Communication Sciences commission**
The Romanian Agency for Quality Assurance in Higher Education
- 05/2016–04/2019 **Key expert in the project “State of the Nation—designing an innovative instrument for evidence-based policy-making”**
Romanian Government, Analysis and Strategy Central Unit and SNSPA
- 12/2014–05/2016 **Vice-rector for academic affairs**
National University of Political Studies and Public Administration
- 01/2013–12/2014 **Acting Rector**
National University of Political Studies and Public Administration
- 03/1999–Present **Professor**
National University of Political Studies and Public Administration
- Courses taught: Mass media and Society, Misinformation and Security Challenges, Digital Literacy

EDUCATION AND TRAINING

10/ 2018 – 03/ 2019

Visiting Scholar

Minda de Gunzburg Center for European Studies, Harvard University

Topic: "East-West divide in the European Union. Consequence for the Transatlantic Relationship"

05/2017

Certificate – CSDP Orientation Course

European Security and Defence College, Brussels

2014

Graduate diploma in Security Studies

"Contemporary topics in national security", National Defence College (Romania)

2006

PhD in Communication

"I.L. Caragiale" University of *Theatre and Film*, Department of Media and Film Studies, Bucharest

-Communication, mass media, news history

10/2001 – 07/2002

Fulbright fellow

J. William Fulbright Foreign Scholarship Board, University of Alabama, Institute for Communication Studies

1997-1999

Post-graduate degree in Communication and Public Relations

National University of Political Studies and Public Administration, College of Communication and Public Relations, Bucharest

-Communication, public relations, mass media and society

1998

MA degree

Faculty of Foreign Languages and Literatures, University of Bucharest, Bucharest

-MA programme in Discourse and Argumentation Studies

1993-1997

BA in foreign languages

The Faculty of Foreign Languages and Literatures, University of Bucharest, Bucharest

-English language; British and American literature; pragmatics, discourse and argumentation studies

PERSONAL SKILLS

Mother tongue(s) Romanian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
French	B2	B2	B2	B2	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
 Common European Framework of Reference for Languages - Self-assessment grid

Keynote Speaker & Chair

- Speaker, debate "Should Social Media be Censored?", *Bucharest Forum 2020*, with the participation of Tyson Barker, Head of the Technology and Foreign Policy Program, German Council on Foreign Relations (Moderator: Alina Achim – Inayah), organized by Aspen Institute Romania and German Marshall Fund, Bucharest, October, 2020
- Chair, panel "Fake News Campaigns and Cyber Space. Misinformation During the Coronavirus Pandemic and the Resilience of the Democratic World," *Black Sea and Balkans Security Forum*, organized by the New Strategy Center, Bucharest, September, 2020
- Chair, Course *Strategic Communication in the Context of Security and Defence*, organized by National College of Home Affairs (Police Academy Alexandru Ioan Cuza) (Romania), under the auspices of the European Security and Defence College (ESDC), in partnership with the College of Communication and Public Relations - SNSPA (Romania) and the Kennedy Institute for Conflict Intervention from the National University of Ireland, Maynooth, Ireland, in Bucharest, September 2020
- Keynote speaker, "Challenges to the post-1989 liberal order: the response from Central and Eastern Europe, conference *1989 Annus Mirabilis. Three Decades After: Desires, Achievements, Future*, organized by SNSPA, INST and ENRS, Bucharest, November, 2019
- Chair, panel "Approaching new threats to liberal democracies: fake news, the impact of the 4th Industrial Revolution and Artificial Intelligence", *Bucharest Security Conference*, organized by SNSPA, with the support of the Romanian Ministry of Foreign Affairs, Ministry of National Defence, and NATO, Bucharest, October, 2019
- Keynote speaker, "*Resilience – the missing link*", event "Building resilience to overcome vulnerabilities generated by the misuse of information in democratic societies" – *National Conference of OSCE – The Organization for Security and Co-operation in Europe*, Warsaw, September, 2019
- Speaker, panel "Weaponization of Information. Fake News and Hybrid Warfare", *Black Sea and the Balkans Security Forum*, organized by New Strategy Center, Bucharest, June, 2019
- Speaker, conference *Fake news – un pericol la adresa democrației [Fake News- a Threat to Democracy]*, organized by Europolis Forum in partnership with the Committee for European Affairs, Chamber of Deputies, Bucharest, June, 2019
- Keynote speaker, "Regulating a Complex and Elusive Field. European Responses to Online Disinformation", Conference *Fake news. Anatomy of social mystification. Second edition*, organized by ARRP Romania, May, 2019
- Speaker, conference *30 Years On: Lessons from the Past, Challenges of the Present, Inspiration for the Future*, organized by the Romanian Ministry of Foreign Affairs, in partnership with the Aspen Institute in Romania, European Endowment for Democracy and the German Marshall Fund, Bucharest, May, 2019
- Chair, panel "State of play in fighting disinformation", *High-level Conference Greater resilience to ensure free and fair elections*, organized by the Romanian Presidency of the Council of the EU, with the support of the European Security and Defence College, Brussels, April, 2019
- Speaker, Roundtable *Alegerile europarlamentare - numărătoarea inversă [Elections for the EP – countdown]*, organized by the Representative Office of the European Union in Bucharest, April, 2019
- Initiator & chair, panels "The EU Global Strategy and Its Implementation" and "Disinformation, Fake News, Propaganda", pilot course *Strategic communication in the context of security and defence*, organized by the Faculty of Communication and Public Relations of the National School of Political and Administrative Studies (SNSPA), the Center for EU Communication Studies and the Conflict Intervention Institute Edward M. Kennedy (Maynooth, National University of Ireland) under the auspices of the European Security and Defense College, Bucharest, March 2019
- Speaker, Seminar „The East-West divide in the European Union: Consequences for the Transatlantic Relationship”, organized by the European and Eurasian Studies Program, Elliott School of International Affairs, The George Washington University, Washington DC, February, 2019
- Keynote speaker, "Digital platforms – global despots of our times", *PR Trend Conference*, organized by the Babes Bolyai University, Cluj Napoca, May 2018
- Keynote speaker, "Information disorders in the digital world. How much technology and how much old-fashioned technology", *International Seminar on Fake News and Digital Disinformation*, organized by the Department of Sociology and Anthropology, Ariel University, Israel, May 2018
- Keynote speaker, "The new generation challenges: cyber-attacks, fake news, and infowars.", *Atlantic Black Sea Security Forum*, organized by the Aspen Institute in Romania and the German Marshall Fund, June, 2018
- Keynote speaker, "Information disorders in the digital age. Fake news and disinformation 2.0", *Security Resilience in the Black Sea Region*, organized by the George C. Marshall European Center for Security Studies, Sofia, June, 2018
- Keynote speaker, "Fake news and digital disinformation: media's way of shaping international affairs", *UN Youth Summer School of Diplomacy*, organized by UN Youth Romania and SNSPA with the support of the Ministry of Foreign Affairs, through the Romanian Diplomatic Institute, Bucharest, July, 2018
- Keynote speaker, "The global despots. How much technology and how much old-fashioned psychology? Challenges in strategic communication and fighting propaganda in Eastern Europe. Solutions for a future common project" *NATO*

Science for Peace and Security Programme, organized by NATO, Chişinău, April 2018

Keynote speaker, "Evidence-based policymaking. Time for Romania to reconsider development", International Conference *Strategica*, organized by SNSPA in partnership with the National Bank of Romania, Bucharest, October, 2017

Keynote speaker, *Krynica Economic Forum*, Krynica, September 2015, 2016, 2017

Speaker, Conference *10 Years in the EU: Taking Stocks and Assessing Prospects* organized by CEU – Center for EU Enlargement Studies, Budapest, April, 2014

Keynote speaker, the *First Polish-Romanian Roundtable*, organized by Jagellonian University, November, 2015

Speaker, International Conference *Wielkopolska opened for citizens. Wielkopolska opened for Europe. 25 Years of Self-government*, Poznan, May, 2015

Publications

Books (author)

Bărgăoanu, A. (2018). #FAKENEWS. *Noua cursă a înarmării [FAKENEWS. The New Arms Race]*. Bucharest: Evrika Publishing

Bărgăoanu, A. (2011). *Examenui Schengen. În căutarea sferei publice europene*. [The Schengen Exam. In Search of the European Public Sphere]. Bucharest: comunicare.ro

Bărgăoanu, A. (2009). *Fondurile europene. Strategii de promovare și utilizare*. [European Funds. Strategies for Promotion and Utilization]. Bucharest: Tritonic

Bărgăoanu, A. (2006). *Tirania actualității. O introducere în istoria și teoria știrilor*. [The Tyranny of the Actuality. An Introduction to the History and Theory of News]. Bucharest: Tritonic

Edited volumes

Bărgăoanu, A., Buturoiu, R., Radu, L. (coord.) (2017). *Why Europe? Narratives and Counter-narratives of European integration*. Frankfurt Am Main: Peter Lang

Bărgăoanu, A., Radu, L., Varela, D. (coord.) (2015). *United by or Against Euroscepticism. An Assessment of Public Attitudes towards Europe in the Context of the Crisis*. Newcastle: Cambridge Scholars Publishing

Radu, L., Bărgăoanu, A., Corbu, N. (coord.) (2013). *The Crisis of the European Union. Identity, Citizenship, and Solidarity Reassessed*. București: comunicare.ro

Articles

Cheregi, B.F., Bărgăoanu, A. (2020). Branding Romania in the Age of Disruption. Technology as a Soft Power Instrument, *Journal of Media Research*, vol. 13, no. 3 (38), 5-30, ISSN 1844-8887.

Corbu, N., Bărgăoanu, A., Buturoiu, R., Ștefăniță, O. (2020). "Does fake news lead to more engaging effects on social media? Evidence from Romania". *Communications. The European Journal of Communication Research*

Bărgăoanu, A., & Durach, F. (2020). The COVID-19 Infodemic—An Accelerated Version of the New Digital Ecosystem. *Romanian Journal of Communication and Public Relations*, 22(2), 125-129. (ISSN 1454-8100 | e-ISSN 2344-5440.

Durach, F., Bărgăoanu, A., Nastasiu, C. (2020). Tackling Disinformation: EU Regulation of the Digital Space. *Romanian Journal of European Affairs*, vol. 20, no 1 (June), pp. 5-20. ISSN 15828271,

Bărgăoanu, A. (2019). The Fight over the Liberal Order as an Instance of the Transatlantic Divide. *Romanian Journal of European Affairs*, Vol. 19, No.1, June

Dobrescu, P., Radu, L., & Bărgăoanu, A. (2018). Inequality, Austerity, and Economic Expectations in Romania, *Transformations in Business & Economics*, 17.

Bărgăoanu, A., Radu, L. (2018). "Fake News or Disinformation 2.0? Some Insights into Romanians' Digital Behaviour". *Romanian Journal of European Affairs*, vol. 18, no. 1

Radu, L., Bărgăoanu, A. (2015). Advocates or Challengers of Europeanization? An Inquiry into the Discourse of the Romanian Elites on the European Union in the Context of EU Elections 2014. *Transylvanian Review of Administrative Sciences*, 11(46), 162-177

Bărgăoanu, A., Negrea-Busuioc, E. (2014). "What kind of Union? The future of the European Union as seen by the candidates to the European Commission Presidency in 2014 EP Elections". *Europolity. Continuity and Change in European Governance*, vol 8(2)

Bărgăoanu, A., Radu, L., Negrea-Busuioc, E. (2014). "The Rise of Euroscepticism in Times of Crisis. Evidence from the 2008-2013 Eurobarometers" In *Romanian Journal of Communication and Public Relations*, Vol. 16 No. 1, pp. 9-23

Chapters in edited volumes

- Bârgăoanu, A., Cheregi, B.F. (2021, forthcoming). Artificial Intelligence – The New Tool for Cyber Diplomacy. The Case of the European Union. In Roumate, F., La Rosa, A. (eds.) *Digital Diplomacy: Challenges and Opportunities*, Springer
- Bârgăoanu, A., Durach, F. (2020). Clashing Views between the Old and New Member States of the European Union. A Socio-Economic Divide Narrated as a Political One. In Abraham, F. (ed). 1989. *Annus Mirabilis. Three Decades After: Desires, Achievements, Future*. Bucharest: comunicare.ro
- Bârgăoanu, A., Durach, F., Buturoiu, R. (2020). Reshaping the European Public Sphere: Preliminary Insights into the European Backlash in Central and Eastern Europe. In Winiarska-Brodowska, M. (2020). *In Search of a European Public Sphere: Challenges, Opportunities and Prospects*, Cambridge Scholars Publishing, 90-115. ISBN (10): 1-5275-4705-1
- Bârgăoanu, A., Radu, L. (2019). "The austerity discourse of the Romanian economic-political elites: Neoliberal or (pseudo)European?. In Kate Power, Tanweer Ali, Eva Lebdušková (eds.) *Discourse Analysis and Austerity. Critical Studies from Economics and Linguistics*, Routledge
- Bârgăoanu, A., Buturoiu, R., Durach, F. (2019). The East-West Divide in the European Union: A Development Divide Reframed as a Political One. In Dobrescu, Paul (ed.). *Development in Turbulent Times. The Many Faces of inequality Within Europe*. Springer Open
- Bârgăoanu, A., Durach, F. (2019). Echo Chambers and Polarization of Opinion: When Multiple Voices Create Multiple Realities. In Dan Sultănescu (ed.). *Challenges in Strategic Communication and Fighting Propaganda in Eastern Europe*. Amsterdam: IOS Press.
- Radu, L., Bârgăoanu, A., Durach, F., & Udrea, G. (2018). Developing Instruments for Evidence-Based Policy Making: A Case Study in Knowledge Management for the Public Sector. In *Knowledge Management in the Sharing Economy* (pp. 235-252). Springer, Cham.
- Bârgăoanu, A., Radu, L., Udrea, G. (2017). "Narrating Europe in the Context of the Refugee Crisis. The Case of Romanian Youth". In Bârgăoanu, A., Buturoiu, R., Radu, L. (coord.) *Why Europe? Narratives and Counter-narratives of European integration*. Frankfurt Am Main: Peter Lang
- Bârgăoanu, A., Radu, L. (2015). "Politica de Coeziune a Uniunii Europene în perioada post-criză". In Angheloiu, G. *Europeanizarea. Studii de guvernare și securitate*. Bucharest: C.H. Beck

Conference proceedings

- Cheregi, B., Bârgăoanu, A. (2020). Branding Romania as a "Tech Country". Nation Branding in Times of Digital Disruption, *Redefining Community in Intercultural Context* vol. 9, no. 1, 295-303, ISSN 2285-2689 (ISI Proceedings)
- Bârgăoanu, A., Durach, F. (2019). Emerging media – the new the new <global despots>. How much technology and how much old-fashioned psychology?. In Iancu, I., Balaban, D.C., Hosu, I. (eds.) *Communication. Strategic perspectives*. Cluj Napoca: Accent
- Bârgăoanu, A., Radu, L. (2015). EU Cohesion Policy in the Post-Crisis European Union: Convergence and Competitiveness. In *IATED 2015 Proceedings*, Madrid, Spain (ISI proceedings)
- Dobrescu, P., Radu, L., Bârgăoanu, A. (2014). "The Role of Universities in the Post-crisis European Union. Strategies for Redesigning European Universities". In *ICERI 2014 Proceedings*(Valencia, Spain) (ISI proceedings)
- Dobrescu, P., Durach, F., Bârgăoanu, A. (2014). Is Europe the Problem or the Solution? An Analysis of Euroscepticism in Romania. In Corbu, N., Popescu-Jourdy, D., Vlad, T. *Identity and Intercultural Communication*. Newcastle: Cambridge Scholars Publishing

Opinion articles

- Rise of Euroscepticism Won't Spell End for European Union(co-autor Clara Volintiru). *TheGlobe Post*, 22 May 2019
- How the EU can prevent an East-West divide developing between its members (co-author Clara Volintiru), *LSE Europ*, 2 April 2019
- Is strategic, monetary independence Europe's impossible dream?, *Euronews*, 13 December 2018
- Central and Eastern Europe after Brexit. Fear of Domination, Dear of Abandonment, *LSE blog*, 12 November 2018
- Communication and information disorders in the digital world. Are "solutions" possible, are they desirable?, *European Communication Research and Education Association*, Newsletter Issue No 3/ June 2018
- The Russian "virus" spreads into the weakened body of the West, *European Communication Research and Education Association*, Newsletter Issue No1/ February 2018

Forewords

Bârgăoanu, A. (2018). Foreword to Krastev, I. Post Europa [After Europe]. Bucharest: comunicare.ro

Bârgăoanu, A. (2017). Foreword to J. Peet & Anton La Guardia, *O Uniune nefericită. Cum poate fi soluționată criza monedei euro – și a Europei* [Unhappy Union. How the Eurocrisis– and Europe – Can Be Fixed]. Bucharest: comunicare.ro

Bârgăoanu, A. (2015). Afterword to G. Soros, Schmitz, G. P., *Tragedia Uniunii Europene. Dezintegrare sau renaștere?* [The Tragedy of the European Union. Disintegration of Revival?]. Bucharest: comunicare.ro

Bârgăoanu, A. (2012). Introductory study “Uniunea Europeană - un proiect care nu poate fi lăsat să eșueze [The European Union – the Project that Cannot be Allowed to Fail]” to J. Habermas, *Despre Constituția Europei. Un eseu* [Zur Verfassung Europas. Ein]. Bucharest: comunicare.ro

Other

07/2020 – present Founder and editor-in-chief of “Antifake” online newsletter (<https://www.antifake.ro/>)

01/2020 - present Editorialist, Romanian online newspaper “Gândul” (<https://www.gandul.ro/autor/alina-bargaoanu>)